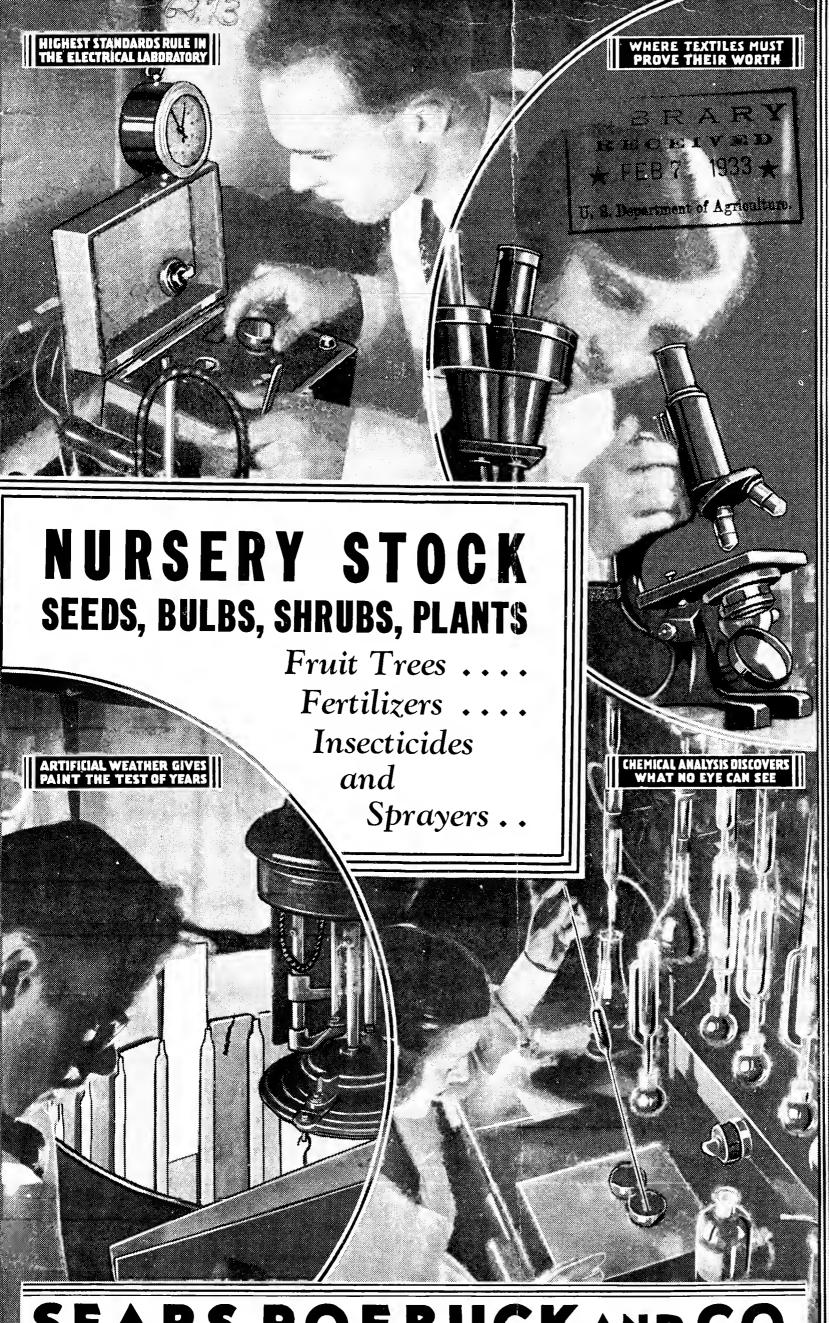
# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

,	



SEARS, ROEBUCKAND CO.

The World's Largest Store—the Big Store in Your Home . PHILADELPHIA-BOSTON

A CALENDAR THAT WON'T BE LOST!

J	Ā	Z		A		Ÿ
S	M	T	K	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
	30					

FEBRUARY									
S	M	T	8	T	F	5			
			_	2	3	4			
5	6	7	8	9	10	II.			
12	13	14	15	16	17	18			
19	20	21	22	13	24	25			
26	27	28							

	MARCH								
S	M	T	W	T	F	5			
			1	2	3	4			
	6								
12	13	14	15	16	17	18			
19	20	21	22	13	24	25			
26	27	78	29	30	31				

APRIL								
S	M	T	W	T	F	S		
						1		
1	3	4	5	6	7	8		
9	10	H	12	13	14	15		
16	17	18	19	20 27	21	11		
23/30	24	25	26	17	28	29		

5	M	T	W	T	F	S
	I	2	3	4	5	6
7	8	9	10	11	12	13
14				18	19	20
21	11	23	24	25	16	27
78	29	30	31			

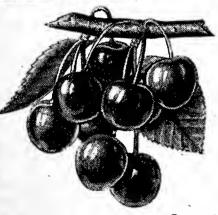
	JUNE									
5	M	T	X	T	F	S				
					2	3				
4		6	7	8	9	10				
II	12	13	14	15	16	17				
18	19	70	21	11	13	24				
		27								

	JULY								
S	M	T	8	T	F	<b>S</b>			
1	3	4	5	6	7	8			
9	10	II	12	13	14	15			
16	17 %	18	19	20	21	n			
77/20	24/31	25	26	77	28	29			

AUGUST								
5	M	T	V	T	F	S		
		1	1	3	4	5		
6		8				12		
13	14	15	16	17	18	19		
20	21	n	23	24	25	26		
27	<b>78</b>	29	30	31				

# GROW YOUR OWN FRUIT





#### Cherries

A good growing season has developed some real nice trees, for Spring planting. Straight trunks and good roots. Priced lower than ever. Fruit tree plantings are gradually decreasing, therefore this is a good time to plant. Sour varieties should be planted 15 ft. apart and Sweet about 20 ft.

#### **Sour Cherries**

MAY DUKE: Large, red and juicy. Ripens

MAY DUKE: Large, red and juicy. Ripens in July.

MONTMORENCY: The most largely planted of the Sour varieties. Fruit is a beautiful glowing red and does not crack nor rot even in very hot, rainy weather.

EARLY RICHMOND: A fine early sour cherry. Fruit is medium size, dark red, tender.

#### Sweet Cherries

GOV. WOOD (Sweet): Does exceedingly well in the East. Frult is red and amber. Excellent quality.

BLACK TARTARIAN (Sweet): Lustrous, purplish-black when ripe. Medium slze, firm, excellent flavor.

YELLOW SPANISH (White Amber): A beautiful cherry. Pale amber color with red on sunny side.

NAPOLEON (Sweet): Pale yellow and bright red, of great size; juicy. The favorite light colored sweet cherry.

State variety wanted. Postpaid.

Size	Catalog No.	Each	5 Trees	10 Trees
3 to 4 ft.	71 L163½	45c	\$1.98	\$3.79
4 to 6 ft.	71 L164½	54c	2.59	4.45

#### 2 to 3-Foot Trees—Orchard Size

These 2 to 3-foot trees are just the right size for orchard planting, particularly where one prefers to head trees to any particular height.

Any one of the above varieties in bundles of five. No less than five of one variety sold.



#### Asparagus

Healthfui, fresh, tender tips can be grown easily and quickiy in your own garden. Nothing like young tender shoots cut the day you want to use them.

set roots one to two

feet apart in rows three feet apart. Plant in rich well drained soil.

#### **Rust Resistant** Asparagus

(Washington): Extra

(Washington): Extra large size purplish-green stalks, very tender, crisp and extra fine flavor.

71L675 1/4—Postpaid.
25 roots.....48c; 100 roots....\$1.47
250 roots....\$2.98; 500 roots....\$3.98

71LM675 1/4—Not Prepaid.



For early Spring pies and sauces. A fine spring tonic. Pre-fers rich, deep loam. 10 to 20 plants set 4 ft. apart would supply the needs of the average family; The forcing of Rhubarb in hotbeds, under green house benches or In cellars for winter and early spring markets, is a profitable industry. Shipped from nursery near you.

MYATT LINNAEUS: The leading variety, large, early, tender, neither stringy nor tough. Prolific. Strong root divisions. Postpald.

	71L680½ //50
6	71L6801/3 45C
12	roots\$0.79
50	roots

#### **Nursery Stock** Shipped Postpaid

Because of the expense of packing orders at the nursery for individual shipment, we cannot accept nursery orders for less than \$1.00.

#### Apple Trees

Strong, healthy trees with vigorous root systems and backed by Sears Guarantee. Varieties offered below have varieties offered below have all been tried and tested and any of them will do well in your section. Prices are ex-tremely low for the quality offered. Plant 30 to 40 ft. apart.

#### Early Apples

YELLOW TRANSPARENT:
A fine early variety. Medium size yellow skin. Fine grained white flesh, julcy, pleasant spicy flavor.

EARLY HARVEST: Medium size apple of very good quality for either eating or cooking. Thin skin, waxen yellow color with slight blush on sunny side, flesh white, tender, crisp and juicy.

MAIDEN BLUSH: An old favorite, waxy yellow, with crimson blush. Medium size white, crisp flesh, tender and inject.

RED ASTRACHAN1 One of the leading early varieties. Large; deep crimson.

#### **Fall Apples**

GRIMES GOLDEN: Medium size yellow; delicious flavor and rich golden color. Flesh is very firm, crisp, tender and juicy.

WEALTHY: White fleshed, juicy, beautiful apples, medium size fruit, attractive deep red. Suitable for Northern planting.

#### **Crab Apples**

HYSLOP: Large brilliant colored, dark red color. Flesh yellow, sub-acid, astringent, good for cooking.

3 to 4 ft. 4 to 6 ft.

NORTHERN SPY: A very popular variety of the highest quality. Large, pale yellow—mottled with red. State variety wanted. Postpaid.

5 Trees 10 Trees Catalog No. Each 71L18312 33c 42c

quality.

crisp.

#### 2 to 3-Foot Trees—Orchard Size



3 TO 4 FT.

TREES

EACH

Postpaid

DELICIOUS

SUPREME

WINTERAPPLE

3 TO 4 FT.

TREES

**EACH** 

Late Fall and Winter Apples

DELICIOUS: Large red apples, beautiful in form and color. Mild in flavor, crisp and juicy. An excellent commercial variety.

JONATHAN: Bright red color. Flesh whitish, sometimes tinged with red, tender, very crisp, firm and juicy.

BALDWIN<sub>1</sub> Large red, fine quality win-ter apple; flesh yellow, firm, tender crisp, juicy and of good quality.

Mc INTOSH: A most beautiful apple of extra high quality. Deep red in color; a splendid keeper. A favorite wherever known.

ROME BEAUTY: Large handsomely colored apple; striped with bright red. Flesh is firm, crisp, juicy and of good

TAYMAN WINESAP: Dark, rich red. Flesh tinged with yellow; firm and

Nice big, well rooted trees for your garden or the Orchard. Pears grow in almost any soil but do best in clay loam. Plant 20 feet apart.

BARTLETT: Large beautiful golden yellow. Flesh white, julcy sweet and delicious; ripens early.

ANGOULEME (Duchess): Autumn, Extra large, green; buttery, rich, julcy: Best when picked early and put away for ripening. Bears when very young.

SECKEL: A small high quality pear. Julcy sweet and fine eating. (Called the little sugar pear.)

KIEFFER: Rich golden yellow, tinted red. Firm, crisp and julcy. Improved after picking.

CLAPP'S FAVORITE: Earlier ripening. Lemon yellow in color with brown dots. Ripens early.

State Variety wanted. Postpaid.

Size [Catalog No., Each 5 Trees 1 10 Tree

Size | Catalog No. | Each | 5 Trees | 71 L 1 2 3 ½ | 44c | \$1.98 | 2.45 |

2 to 3-Foot Trees—Orchard Size
We can furnish any one of the above varieties in bundles of five. No less than five of one variety sold. State variety wanted. Postpald.
Bundles of 5 trees. 71L1221/3................\$1.55

Plums will thrive almost anywhere. Our trees are extra nice this year and prices are extremely low. Plant

20 ft. apart:
BURBANK (Midseason): Large dark red. Flesh amber yellow, firm, very juicy and fine sweet flavor.
GERMAN PRUNE: Large dark blue. Rich flavor. Fine for drying and therefore commercially desirable.
GREEN GAGE: Yellowish-green. Fine quality.
SHROPSHIRE (Damson) (Late): The most widely planted Damson. Purplish-black. Very productive.

ABUNDANCE (Early): A pinkish-red, medlum size Japanese plum. Flesh is yellow, tender and juicy.
BRADSHAW: Early and very large. Purple, very fair quality; a strong growing variety, excellent for canning. for canning.

State variety wanted. Postpaid.

Size Catalog No. Each 5 Trees 10 Trees 3 to 4 ft. 71 L 143 39c \$1.89 \$3.59 4 to 6 ft. 71 L 144 3 54c 2.45

2 to 3-Foot Trees.—Orchard Size
We can furnish any of the above sorts in bundles of five. No less than five of one variety sold. State variety wanted. Postpaid.
Bundles of 5 trees. 71L1421/2......\$1.55



BEST GROWN and GUT LIVING COSTS



Early Ripening

All nursery stock is shipped from nursery near you. Ship-ment is made at the proper planting time. You may de-pend on the judgment of our nurseryman as to the proper time to ship.

#### Peaches

The production of Peach Trees in the nurseries during 1932 feli off considerably and we anticipate even fewer trees next season. This is the time to buy and plant before prices go up. Our trees are A-No.1 in every way. Set Peaches 15 to 18 ft. apart. Plant on northern or western exposures so western exposures so that they will not bloom too early and suffer from early frosts.

#### **Midsummer Ripening**

CARMAN: (White Semi-Freestone): A great favorite. A good size peach, white with red blush. Bears abundantly, very hardy and vigorous. Ripens July.

HILEY (Freestone): Creamy white with deep red cheek. Flesh is white, very juicy and of fine quality.

ROCHESTER (Freestone): Valuable extra early 'peach. Large frult. Deep golden yellow skin with red cheek. Very juicy. Ripens late July.

EARLY ELBERTA (Freestone): Very large, high quality lemon yellow peach. Flesh is fine grained and sweet. Ripens a few days earlier than Elberta.

Late Ripening

Midsummer Ripening

ELBERTA (Freestone): The most widely grown commercial peach. Large, provident distributions, peach such as a peach grown commercial peach. Large, grown commercial peach. Large, provident distributions, peach such as a peach grown commercial peach. Large, provident distributions, peach such as a peach grown commercial peach. Large, provident distributions, peach such as a peach grown commercial peach. Large, provident distributions, peach such as a peach grown commercial peach. Large, provident distributions, peach such as a peach grown commercial peach. Large, provident dis

Late Ripening

LATE CRAWFORD (Yellow Freestone):
A high quality large yellow peach, scarcely equalled in richness of flavor and adaptability to a wide range of solls and climate.

Elberta. Ripens about August 10 to 15.

SOUTH HAVEN (Freestone): A variety fast gaining in popularity. Unusually hardy and very productive. Ripens about August 15.

State Varlety Wanted. Postpaid.

Size	Catalog No.	Each	5 Trees	10 Trees
3 to 4 ft.	71L113%	29c	\$1.29	\$2.45
4 to 6 ft.		35c	1.65	3.15

#### Apricots

Apricots are as hardy as peaches and may be planted wherever peaches grow. Should be planted on a northern or western exposure to prevent early blooming.

EARLY GOLDEN: Fruit small, pale orange, juicy and sweet. MOORPARK: Desirable variety. Yellow with red cheek, juicy, sweet and rich. Very productive.

ALEXANDER: A Russian variety. Hardier than Early Golden or Moorpark and therefore can be grown la localities where peaches fail. Postpaid. State variety wanted.

Size	Catalog No	Each	5 Trees	10 Trees
2 to 3 ft. 3 to 4 ft. 4 to 6 ft.	71 L 132 % 71 L 133 %	39c 49c 59c	\$1.69 2.19 2.69	\$2.98 3.98 4.98



2-YR.OLD GRAPE VINES

#### Strong, Well-Rooted Vines

Extra heavy rooted vines—not skimpy and under-nourished. Grapes cannot be excelled for canning, jams, jellies and frult juice. They are easy to grow and frequently land that cannot be used for other crops can be set to grapes. Grapes can be planted on hillsides, along boundary lines or on arbors and trellises. Plant grapes about 10 ft. apart.

#### Popular Varieties

CONCORD (Black): Best known grape. Succeeds practically everywhere.

AGAWAM (Red): Berrles are large, rich and sweet. Ripens after Concord.

NIAGARA (Green): The most widely planted green grape. It bears more heavily in some localities than Diamond.

CATAWBA: The standard red grape of Eastern America. Vines are vigorous, productive and

hardy.

DELAWARE (Red): Best table grape and an

old time favorite.

DIAMOND (Green): Hardiest, most productive and vigorous of the green grapes.

MOORE'S EARLY (Black): Best early; commercial grape. Ripens two weeks earlier than Concord.

CACO (Red): A cross between Catawba and Concord. Retains

worden (Black): Between Catawa and Concord. Retains good qualities of both.

WORDEN (Black): Better quality and larger than Concord. Ripens a week or 10 days earlier.

State Variety Wanted

Quantitles up to 500, 71L570%—Postpaid.

Quantities of 50	00 and ove	r. 71	LM570	1/3-Not	Prepaid	1.		
	Name	Ha I	10	- 25	50	100	500	1,000
Shipped from nursery near you.	Concord	12c	\$0.98	\$2,25	\$3.98	\$7.45	\$26.50	\$45.00
Orders for 530 or	/\gawam	190	1.75	3.03	0.50	12.90	31.30	-00.3U
more are shipped	Catawba	19c	1.75	3.69		12.98	51.50	88.50
				3.98	6.95	13.25		
Not Prensid	Diamond			3.69	5.50	12.98 $12.98$	51.50 51.50	88.50 88.50
Shpg. wt., 500	Moore's Nlagara	19c		3.69	6.50	12.98		88.50
	Worden	19c		3.69			51.50	88.50
	Caco	35c	3.25	6.98	12.95			



#### **Plant Blakemore Strawberries This Year**

Last season we offered this new outstanding variety for the first time. It has met with remarkable success and will undoubtedly be generally offered by the trade this year. It is a June bearer and was originated at the U.S. Plant Field Station at Glenn Dale, Md. Tests show that it will do well wherever Klondyke, Missionary and Premier have been grown. Selected in 1929 as the superior of all then known commercial kinds.

Everbearing Varieties

Everbearing Strawberries bring in money after the regular June crops are done.

MASTODON: Most extensively planted Everbearing variety. Fruit extremely large. Produces fruit throughout the summer and fall months.

PROGRESSIVE: Of vigorous habit; hardy and productive. Berries deep crimson, fine quality, uniform size. Delightfully flavored.

Plant strawberries 18 in. apart of rows 3 ft. apart. Postpaid except orders for 5,000 plants or more which are shipped by Express, Not Prepald. Shpg. wt., 5,000 Cuantities up as 5,000 Plants up

Ready for shipment Blakemore about March 15th, from pursery near you.

| Ready for shipment Blakemore about March 15th, from premier serve near you. | Progressive Mastodon | Progressi

# RASPBERRIES

Raspberries make a profitable crop and they are easy to grow. They will do well in most any soll and often waste land can be planted to them.

Many planters grow them in young orchards and in that way get a return from the land while the fruit trees are developing. Our stack of Raspberries is fine this year. CHIEF: A recent introduction of the Minnesota State Experimental Farm. Similar to Latham, but considered by some to be of better quality and more prolific. Most everyone knows what a sensation and what a money maker Latham has been. Chief is destined to outdo Latham.

LATHAM: One of the finest reds ever originated. Like Chief, it originated in Minnesota. Hardy in extreme northern sections. A heavy producer. Vields of as high as 5,000 quarts per acre are on record!

#### Othe Leading Varieties

CUTHBERT Large, rich crimson color berries of superior quality and flavor. Fine for canning. A favorite red raspberry. Moderately hardy and does well in a wide variety of soils.

ST. REGIS: Everbearing. A superb variety and now considered absolutely the finest everbearing red raspberry. Gives more uniform and satisfactory results year after year than any other red raspberry. Produces fruit early Summer to Fall. CUMBERLAND: Large jet black berries, firm and of excellent quality, sweet and

WMBERLAND: Large jet black berries, arm and of excellent quality, sweet and mild, ripening in midseason. Produces the largest Blackcap crop. Shipped from nursery near you. Postpaid excepting orders for 500 or more plants, which are shipped by Express, Not Prepaid. Shpg. wt., 500 plants, 90 lbs.

State Variety Wanted

Quantities up to 500. 71 L 640 1/3—Postpaid.

Quantities of 500 and over. 71 LM640 1/3—Not Prepaid.

Raspberry plants	Name	10	50	100	500	1,000
are ready for ship- ment as soon as	Cumberland	<b>3</b> 9c	\$1.79	\$2.98	\$12.25	\$21.50
f 11	Cuthbert St. Regis	39c 39c	1:79	2.98 2.98	12.25 12.25	21:50
	Latham	49c	2.25	3.29	13.98	25.00
CA No.	Chief	59c	2.49	4.45	18.50	35.00

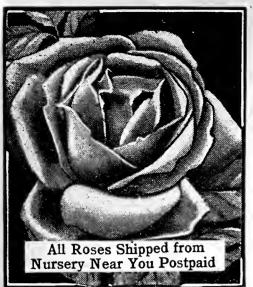
# BLACKBERRIE

Make the waste land payl Plant in young or-lards and get a return on the land while the orchard trees are maturing. For the home table set a few plants along the back fence. Plant 6 feet apart. Shipped from nursery near you. Postpaid. Withstands cold.

ELDORADO: Very high quality. Withsta Medium size, jet black, sweet and melting. SNYDER: Enormously productive, sweet, hardy. BLOWERS: Large berries of superb quality.

LUCRETIA (Dewberry): Ripens earlier, is sweeter and equals in size the best blackberries. Postpaid. Catalog No. Name 71L654% 71L651% 71L662% 71L653% Lucretia Eldorado Snyder Blowers

# HARDY FIELD GROWN ROSE BUSHES,



An Exceptional Value

## CLIMBING ROSES

#### **All Hardy Varieties**

CLIMBING AMERICAN BEAUTY:
71L1000½—Wonderful deep pink,
resembling its namesake American
Beauty.

PAUL'S SCARLET: 71L1003½—
Vivid scarlet, shaded crimson.

SILVER MOON: 71L1055½—Largest of all climbers. Pure white.

DOROTHY PERKINS: 71L1015½—
Clusters of shell pink fragrant flowers.

EXCELSA (Red Dorothy Perkins):
71L1002½—One of the best red
ramblers.

GARDENIA (Hardy Marechal Neil):
71L1040 %—Pleasing bright yellow
pointed buds opening into double cream

color rose.

DR. W. VAN FLEET: 71L1016½—
Blossoms extra large, resembling the
Tea rose in shape and size. Flesh
pink shading to white.
Any of the above, Postpaid. Each. 39C

3 for. \$1.00 6 for. \$1.95

#### Recent Prize Winning Introductions

By all means add these gorgeous varieties to your collection.

combination of scarlet, vellow, pink and flame.

TALISMAN: 71L945%—A mixture of orange, yellow and rose-red so change able as to make description difficult. Excellent for cutting.

TALISMAN: 71L945%—A mixture of IDGE: 71L856%—Clear buff-yellow flowers; with orange of the control able as to make description difficult.

Excellent for cutting.

Any of the above three varieties, Postpaid Each .... 69c All three for \$1.89

Hardy June Roses-(Hybrid Perpetual)

Old fashioned varieties. Hardier than the everblooming types.

FRAU KARL DRUSCHKI: 71L918½

—White American Beauty or Snow Queen.
Large beautiful snow white flowers.

GENERAL JACQUEMINOT: 71L810½

—"General Jack." Long semi-double brilliant red flowers.

Any of the above, Postpaid. Each, 39¢; 3 for \$1.00; 6 for \$1.95.

#### **CLIMBING VINES**



Vines have their place in home beautification. We have desirable varieties, suitable for practically every purpose. Extra strong every purpose. Extra strong plants. Shipped Postpaid from nursery near you.

BITTERSWEET: 71L1088½— An unusually attractive vine. Orange-red berries. Rapid grow-er. 

BOSTON IVY: 71L1091½—Clings firmly to brick, stone or cement. Foliage turns to 29c

HALLS HONEYSUCKLE: 71L1082<sup>1</sup>/<sub>3</sub>—
Good for embankments. Also good porch
vine. Almost evergreen foliage. 29c

SCARLET TRUMPET HONEYSUCKLE:
71L10811/2—A porch or trellis vine.
Large trumpet shaped flowers of bright 29c
scarlet. Each.

TRUMPET VINE: 71L10781/3—Used for covering arbors, summer cottages, 29c etc. Orange-scarlet flowers. Each...

WISTERIA: 71L1083¼ — Splendid vine with beautiful foliage; long clusters of pea shaped lavender blue flowers. Each 45C



flowers in August. Heavy, 2 to 3 yr. old plants.

BARBERRY (Japanese).

71L1307½—Fine shrub for all purposes. Very good for planting next to foundation of house. Heavy plants.

BARBERRY (Red Leaved).

71L1308½—Has attractive red foliage throughout summer and fall. Must be planted in sun. Heavy, 9 to 12-inch plants.

BRIDAL WREATH (SPIREA VAN HOUTTEI).

71L1466½—The most popular

HOUTTEI).

71L14661/3 — The most popular shrub. Very attractive with its mass of white flowers in April. 2 to 3-ft. plants.

BUTTERFLY BUSH.

71L1311/3—Grows 3 to 6 feet tall. Conspicuous lavender "Lilac" flowers. Heavy 18 to 24-inch plant.

CORALBERRY (Red Snowberry).

71L13231/3—Clusters of pink berries not quite as large as Snowberry. Valuable for shady places.

Nothing in the way of home improvement can add to the value of the home as quickly and as cheaply as a shrub planting. Select an assortment from these choice hardy varieties. All strong well rooted plants not to be confused with weak spindly plants at lower prices. Shipped Postpaid from nursery near you.

rooted plants not to be confused with wom nursery near you.

DEUTZIA (Pride of Rochester).

71L1335½—Fast grower, 6 to 8 feet. Flowers in large panicles of clusters in late May. White, tinged with pink. Heavy, 18 to 24-inch plants.

DOGWOOD (Red Barked).

71L1339½—The red bark of this shrub is attractive in winter. Heavy, 2 to 3-ft. plants.

GOLDEN BELL (Forsythia).

71L1371½—Hardy fast growing shrub with good foliage, which follows the showy yellow bell shape flowers. 18 to 24-inch plants. Grows 6 to 8 feet.

GOLDEN ELDER.

71L1356½—Foliage is green in spring but turns to bright golden yellow early in the season. Adds a touch of color to any shrub planting.

HONEYSUCKLE (Fragrantissima).

71L1377½—Grows 6 to 8 feet, broad and spreading. Fragrant. White flowers followed by red berries that hang on into the winter. 2 to 3 foot plants.

HONEYSUCKLE (Red Tartarian). Hardy Flowering Shrubs

HONEYSUCKLE (Red Tartarian).
71L1380/4—Large shrub. Spreading habit, red flowers. Good shrub for

mass planting.

HYDRANGEA, A. G. (Hills of Snow).

71L1376½—Huge deuse balls of small white flowers in June and July 4 to 6 ft. tall. Heavy plants, 18 to 24 in. high.

HYDRANGEA P. G.

71L1375½—Larger than the Hydrangea A. G. Large clusters of very showy white flowers, turning pink and bronze later in season, Blooms in Aug.

JAPAN QUINCE.
71L14461/3—Grows 4 to 6 feet. Attractive scarlet crimson flowers in April and glossy green foliage. Heavy plants.

LILAC (Purple).
71L1410 %—The well-known variety with fragrant purple flowers. 2 to 3-foot plants SNOWBALL

SNOWBALL
71L14801/3—Noted for its clusters of handsome, globular, pure white flowers in May. 18 to 24-inch plants.

SNOWBERRY
71L14851/2—Small pink flowers in July, followed by waxy white berries.

Heavy 2 to 3-foot plants.

SPIREA (Anthony Waterer).
71L14671/2—Low growing shrub with dense deep green foliage. Bright plak flowers in clusters. 12 to 18-inch plants.

SPIREA FROEBELI

flowers in clusters. 12 to 18-inch plants. SPIREA FROEBELI
71L1472 1/3—Similar to Spirea Anthony Waterer but not quite so dwarf.
SPIREA THUNBERGII.
71L1470 1/3—Dwarf growing with slender, graceful, drooping branches. White flowers. Plant in front of tall shrubs.
SYRINGA (Mock Orange).
71L1460 1/3—Flowers are like Orange Blossoms. Attractive foliage, 18 to 24-inch plants.

WEIGELIA (Pink).
71L1505 %—Showy flowers that vary from deep rose to pink. Blooms in May.
WEIGELIA (Red)
71L1506 %—Red flowers and attractive ioliage.

3 for .... \$1.00 6 for .... \$1.95

# SHADE TREES



Fast growers are indicated by the key letter "F."

ASH (AMERI-CAN WHITE)
(F):
71LM11261/3—Atall tree. Glossy fern like leaves. 6 to 8 ft.
2 for....\$1.59

Table 1.59

Ash (AMERICAN) (F):
71LM11381/3—America's most beautiful tree. 6 to 8 ft.
2 for....\$1.59

ELM (CHINESE OR SIBERIAN) (F):
71LM11421/3—Fine for quick shade.
Grows as rapidly as the Poplars. 6 to 8 ft.
2 for...\$1.59 

# EVERGREENS

#### **Evergreen Collection**

These plants are not the ordinary small seedlings taken right from the seedling beds but are nursery grown and have been at least twice transplanted, insuring a splendid root system. Shipped with roots wrapped in damp moss.

1—Pfitzers Juniper, 8 to 10-in. 2—Arbor Vitae Pyramidal, 8 to 10-in. 3—Mugho Pine, 6 to 8-in. 4—Arbor Vitae American, 10 to 12-in. 5—Savin Juniper, 6 to 8-in. 6—Arbor Vitae Globe, 8 to 10-in.

Shipped Postpaid from nursery in Northern Illinois.

71L1813½—1 each of the above. 6

Plants
Postpaid

**DOORWAY EVERGREEN GROUP** 

The doorway of your home is the center of interest to the visitor or passerby and requires special landscape treatment. We have selected the proper combination for this purpose. This combination is made up of:

1—Arbor Vitae Pyramidal—18 to 24 in, high.
1—Arbor Vitae Globosa—10 to 12 in, high.
1—Mugho Pine—10 to 12 in, spread.
Plant 3 ft. apart to allow for future growth. Shipped to you balled and burlapped by Express from nursery near you. Not Prepaid. Approximate weight of 3 plants, 40 lbs.
71LM1810½—1 Complete groups. Not Prepaid. Approximate weight of 71LM1811½—2 Complete groups. Not Prepaid. 6 plants.

71LM1811½—2 Complete groups. Not Prepaid. 6 plants.

71LM1810½—1 Complete groups. Not Prepaid. 6 plants.

71LM1810½—1 Complete groups. Not Prepaid. 6 plants.

71LM1810½—2 Complete groups. Not Prepaid. 6 plants.

71L1562½—Grows tall but can be controlled by shearing. 15 to 18 in. plants.
2 for.

\$1.59 Each.

89C
CLOBE ARBOR VITAE:

71L1564½—This is a dwarf form of the American Arbor Vitae, Globe shaped, Stands shearing. 9 to 12 inch plants.
2 for.

\$1.65 Each.

89C 

# BULBS and PLANTS HIGHEST QUALITY

LOW PRICES



Strong Healthy GLADIOLI BULBS

#### **Our Finest Assortment**

The varieties making up this assortment have at one time or another won first prize at Glad shows. Minuet won last year and this variety is selling elsewhere for 20c per bulb. Yet we include it in this mixture! Be up to the minute with these newer kinds. Assortment contains 1 each of the following:

DR. BENNETT: Large flowering type, peach red overlaid with flame scarlet.

ORANGE QUEEN: Originated by the fa-

peach red overlaid with flame scarlet.

ORANGE QUEEN: Originated by the famous horticulturist, Mr. Pfitzer of Germany. Color beautiful copper orange, a sensation wherever shown.

V. H. PHIPPS: La France pink overlaid with light rose salmon. Splendid grower, large spike from 12 to 20 florets open at one time.

MINUET: A Glad Show sensation. A light lavender, large flower, many flowers open at one time; one of the showlest and finest in

MRS. LEON DOUGLAS: Giant in size; salmon rose-pink. A sensation wherever shown. GIANT NYMPH: Very large light pink with a

#### **Blue Ribbon** Mixture

A real buy! Consists of the finer Primulinus and large flowering types, providing a large range of colors. Bulbs 1 to 1½ inches, all blooming size, specially.

ing size. specially-priced. Postage, 15¢.

71L3154
100 búlbs \$1.59

#### **Gold Medal Assortment**

One of the best collections ever offered. A mixture of desirable varieties and colors. Will give you a fine display of large flowers. Similar assortments of the same high quality usually sell for \$1.50 upwards. We can offer this assortment at such a low price because of the tremendous volume used. All top size bulbs. When not part of \$2 order, send 12¢ postage.

71L3150

#### Surprise Assortment

t collections everture of desirable rs. Will give you trige flowers. Simol for the same high ell for \$1.50 upoffer this assortion offer this assortion offer this assortion of the new er some of the new er seedlings. Graded 1½ to 1½ inches. If not part of \$2 order, send 12¢ postage.

24 bulbs 63c



#### **Red Hot** Poker-Tritoma

The tall, showy spikes of flaming orange red flowers give the plant its name of "Red Hot Poker." Blooms from the end of July to October. A group of these plants in front of the shrubbery is very attractive. Should have a sunny, well drained location in cold climates, and in severe climates it should be dug and stored in cool cellar. If not part of \$2 order, send &¢ postage.

71L3210—Choice divisions \$0.00

71L3210—Choice divisions 29C

#### Caladium Elephant's Ear

Grand tropicallooking foliage
plant for outdoors.
Suitable for bedding and borders.
Favorite for bordering beds of
cannas and as specimens in lawns.
If not part of \$2 order, send postage
stated.

71L3205—Each. Postage 8¢.18C Postage 15¢ 3 for 45c



## TUBE ROSES

#### Excellent for **Cut Flowers**

Beautiful flower spikes on long stems. We offer only choice Dwarf Pearl Tube roses which are the

most desirable. The bulbs should not be planted until all danger from frost is past and the ground is warm. Can be started in pots in a warm place and moved to open ground about the end of May. Pot started bulbs will flower much earlier. When not part of \$2 order, send 6¢

postage. 71L3200— 12 bulbs 35c

# **BLEEDING HEARTS**

Dicentra

bilis
Lower
prices than
ever on
this old
garden
favorite. Beautiful heart
shaped flowers on



# ROOTS

#### **Beautiful Peonies**

If not part of \$2 order, send postage stated, FELIX CROUSSE: 71L3181—A mid-season peony of the rose type. Large globular solid flowers 39C of a rich, brilliant ruby red. Each. Postage 10¢. 39C FESTIVA MAXIMA: 71L3183—An old variety. Very large pure white flowers, with dashes of 29C EDULIS SUPERBA: 71L3182—Popular because it blooms around Decoration Day. Large size fragrant flowers of clear mauve pink. Each. 33C Sorts. Free-blooming; large flower of semi-rose type. Each. Postage 10¢... 55C UNNAMED VARIETIES: 71L3180—Plant young roots only. We offer first quality 2 to 3 year roots of either red, pink or white. These are all choice varieties and are not to be confused with cheap, unnamed colors from wornout plants sometimes offered by growers and dealers. State choice of color.

Postage 12¢ 3 for 69C Each. Postage 10¢... 25C

#### Choice Dahlia Bulbs

The most popular Fall Flower. Easy to grow from our big healthy tubers. Everyone can have a few Dahlias in the garden at the low prices we are asking.

#### **Century of Progress Collection**

Contains 12 selected, strong healthy tubers. Each collection is made up of 4 to 6 separate colors and 3 to 4 different kinds such as the Cactus, Decorative, Show and Peony Flowered types. If not part of a \$2 order, send 12¢

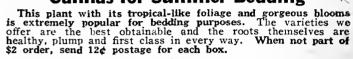
71L3425 12 tubers 98c

**Our Finest Assortment** 

We offer an exceptional assortment of very popular first quality named varieties at a low price. The assortment consists of the follow-

1-Bertha Horne: Deep orange yellow, tint-

1—Bertina Horne. Deep orange | paricot; |
2—D. M. Moore: Colossal flowers; dark maroon, almost black; |
2—Pride of California: Deep red; |
1—Queen Wilhelmina: Pure white, large flowers. |
1f not part of \$2 order, send 10¢ postage. |
71L3426—Assortment | 6 for 69c



**Cannas for Summer Bedding** 

KING HUMBERT: 71L3400—Scarlet red flowers with reddish brown foliage. Height, 4 ft. Box of 6.32C YELLOW KING HUMBERT: 71L3401—Beautiful yellow flowers spotted red, green foliage. Height, 4 ft. 32C

MRS. A. CONARD: 71L3409—A beautiful pink, tall grower, large flowers. Green foliage. Box of 6.49C

HUNGARIA: 71L3403—The best pink canna. Large flowers. 3 ft. Green 45c foliage. Box of 6.

#### Lily Bulbs

When not part of \$2 order, send 8¢ postage. EASTER LILY:

71L3214 — Can be forced for Easter or Decoration Day. Because it is hardy, it is also good for outdoor planting. Large size bulbs. 29c

GOLD BANDED LILY:
71L3216—A white
flower suffused with
pink and marked with
red dots. A gold band marks
the center of each petal. Each. 25C

REGAL LILY: 71L3218—Wonderful new lilies; hardy and easily grown. Large creamy yellow white 18c

TIGER LILY: 71L3220—Rich orange flowers spotted with dark 19c purple. Very hardy. Each.... 19c

#### Lily of the Valley

Fragrant bell-shaped flowers on long stems. Does best in a shady, moist place where it will give a quick and pleas-ing effect. Order some now and get a bed of them started in a cool corner next to the foundation of your house or s o m e such suitable place. Makes a good

cover for waste ground where tall plants are not suitable. All clumps are large size suitable for outdoor planting. We especially recommend the clumps instead of low-priced small pips for outdoor planting, as they give quicker results with less chance of a loss. When not part of \$2 order, send 8¢ postage.

71L3212—Large clump. Each

# PERENNIAL

#### **Hardy Perennial Plants**

STRONG 2 YEAR OLD ROOTS. FRESH DUG AT THE NURSERY.

BABY'S BREATH (Gypsophila); Tiny white flowers. A mist of feathery bloom. Grows 2 to 3 ft. high.

BLANKET FLOWER (Gaillardia); Yellow flowers flecked with crimson and brown, 2 ft.

CANTERBURY BELLS (Campanula): 2 to 3 ft. Bell shape flowers on long stems. Assorted colors.

CHRYSANTHEMUMS: Height, 2 to 3 ft. Assorted

Large flowers of blue, lavender, red and white on long stems. 2 to 3 ft. tall.

DAISY COLUMBINE (Aquilegia):

assorted colors. 3 to 4 ft. tall.

POPPIES (Oriental): Large flowers. 5 to 7 in. across. 3 ft. tall. Assorted colors.

SWFFT WILLIAM

DAISY-GOLDEN (Coreopsis): One of the best hardy yellow flowers for cutting. to 3 ft. high.

DAISY-PAINTED (Pyrethrum): Attractive, blossoms, unsurpassed for beauty. Grows 1 to 2 ft. high.
State Variety Wanted. Shipped from Nursery near you.
Any of the above, Postpaid.

71L20571/a

3 for.... 42c

GERMAN IRIS: Commonly known as the "Flag Lily." Mixed colors 2 to 3 ft. tall.

GOLDEN GLOW (Rudbeckia): Tall plants covered with golden yellow flowers. 5 to 6 ft. tall.

HOLLYHOCKS (Double): Full grown roots. Assorted colors. 6 to 8 ft.

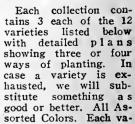
LARKSPUR (Delphinium): A tall plant with long, light blue flowers. Grows 3 to 4 ft.

PHLOX: Choice varieties in assorted colors. 3 to 4 ft. tall.

violet and crimson blossoms. Sweet smelling and showy flowers. 1 to 2 ft. HARDY CLOVE PINKS:

(Gloxinaeflora): Mixed colors. 1½ to 2 ft.

DAISY-SHASTA: Pure white, yellow centers. 2 to



Wonder

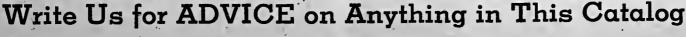
Perennial

Collection

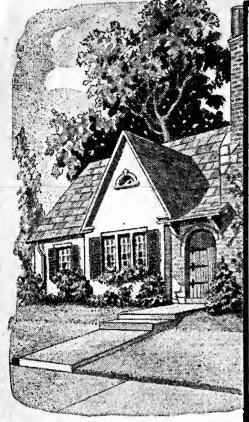
riety marked.
Canterbury Bells, Co-lumbine, Hardy Chrysanthemums, Golden Daisies, Shasta Daisies, Yellow Day Lilies, Larkspur, Hollyhocks ble), Phlox, Oriental Nursery near you.

6 for... 79c 36 Postpaid. \$3.29

405



# LANDSCAPING Need Not Be Expensive



# BUY DICKINSON'S GRASS

Buy Good Lawn Seed—It Pays

It is poor economy to buy cheap seed. Cheap mixtures usually contain a large percentage of low priced annual varieties of grasses which start quickly and make a nice appearance for a short time but which do not make a good permanent lawn. Our Club Green and Ace mixtures have for their foundation, choice perennall varieties of make thick sod in less time.

When not included in \$2 and a cond posterior stated. When not included in \$2 order, send postage stated.

Assorted

#### Dickinson's Club Green Mixture

Dickinson's Ace Mixture

**Shady Spot Mixture** 

Don't plant ordinary mixtures in real shady places. Use this mixture of shade loving grasses.

1 b. carton. 71L2605

Postage 10¢.

3 lb. bag. 71L2606

Postage 13¢.

5 lb. bag. 71L2607

Postage 16¢.

1.75

**Kentucky Blue Grass** 

Excellent lawn grass. Makes a fine velvety turf. Makes more effective showing second year after sowing. We offer only fancy, recleaned seed.

2 lb. bag. 71L2644
Postage 12¢

49c

5 lb. bag. 71L2643
Postage 16¢

The second year after sowing and the second year.

#### **White Clover**

We offer only a choice clean white clover. Purity is 98% or better. Lower grade clover seed is obtainable at lower prices but we believe our customers want the best. One pound package only. Postage 10¢.

1 lb. pkg.—71L2613.....49c

#### Seaside Creeping Bent Grass

Oregon State Agricultural College Certified; 96 per cent pure. Is really cheaper than lower priced foreign bent seed because of its high purity. One 1b. contains approximately 7,000,000 live seeds, enough to sow 500 sq ft. There is nive seeds, enough to sow 500 sq ft. There is nothing more beautiful than a lawn of Seaside Creeping Bent.

2 lb. 71L2655
pkg. Postpaid. \$2.49

Postpaid......\$2.49



Wheeling Bent Grass Plugs



Constructed from heavy gauge steel; not to be compared with light weight, lower priced boxes. Weatherproof; Green baked enamel. Water is carried to plants by a tube running full length of the box. Hole for draining stagnant water at opposite end. When not part of \$2 order, send postage stated.

24-Inch Boxes 71L28504 Each...\$1.10 Postage 16¢ 71L28524 71L28524 71L28534 71L28534 Postage 16¢
71L2852%
2 for ....\$2.00
Postpaid.
Postage 15¢
71L2853%
2 for ....\$2.49
Postpaid

**Window Box Hangers** No nails, screws or bolts needed. Hanger clamps on sill and is adjustable to either wood or brick. On or off in a jiffy. Fits above boxes. When not part of \$2 order, send 13¢ postage.

1 Pair (for 1 Box)
71L2870......79c

Plant Markers

Made of galvanized steel. Just mark with crayon or any grease pencil. Will not rub off. Easily removed with gasoline for changing names. When not included in \$2 order, send 12¢ postage.

12 71L2862 55c



Plant a hedge, add the finishing touch. Nothing like a permanent living fence grown from Sears strong well branched plants. No painting or repairing necessary. First cost is the last.

CALIFORNIA PRIVET: The popular hedge plant with glossy thick deep green leaves. Grows very rapidly. Easily trimmed. All good, strong, quick growing plants. Plant 6 to 10-inches apart. Will not stand severe freezing. Plant Amoor River in cold sections.

JAPANESE BARBERRY: Grows 3 to 4 feet. The best small hedge: also used for edging walks, drives and for garden borders. Has small red berries in fall and winter.

AMOOR RIVER PRIVET: Glossy green foliage. Forms a dense handsome hedge and stands shearing to any extent. Very hardy and if not trimmed grows 8 to 12 feet high, producing numerous white flowers, followed by steel blue berries. Valuable for hedges in the eastern and northern states. Plant 6 to 10 inches apart.

SPIREA V. H. (Bridal Wreath): hardy: makes beautiful hedge. Plant 18 to 24 inches apart.

Grows 6 to 8 feet high.

Shipped from Nursery near you Postpaid except orders for 250 which are shipped by Express Not Prepaid. Shpg. wt. 250 plants 100 lbs.

Privet	Size	Catalog No.					
Calif. Privet Calif. Privet A. R. Privet A. R. Privet Epirea V. H. apanese Bar.	12 to 18 in.		.69	\$1.98 2.98 2.39 3.95 4.75	\$3.79 5.25 5.25 6.45 7.45 8.98	71 LM1957 1/3 \$7.98 71 LM1958 1/3 11.50 71 LM1952 1/3 11.50 71 LM1963 1/4 16.98 71 LM1968 19.50	

#### **Time Saver Plant Supports**

Heavy galvanized steel. Has sliding clip and loop of long wearing fiber to hold plant. When not part of \$2 order, send postage stated. 71L28574—For light work.

(Postage 12¢) 85C 71L2958<sup>1</sup>/<sub>4</sub> Supports plants 2 to 3 ft. tall.

12 for (Postage 13¢)...\$1.00 71L2859¼—Will support anything 3 to 4 ft. tall. \$1.59

## Garden and Pot Labels

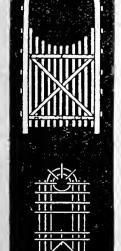
8-inch wood labels for marking plants in pots or in the garden. If not part of \$2 order, send 3¢ postage. 71L2868—25 for... 15c

#### **Mulch Paper**

For the small flower or vegetable garden. This 45foot roll of 18-inch Mulch paper will save hoeing and cultivating. Prevents weed growth. Stimulates plant growth. Order a garden package today and give it a trial in your garden. Directions furnished. Postpaid regardless of amount ordered.

71L2809—Each......65c

1111



#### Colonial Arch

#### GARDEN Latest Design

Newly designed l gate. Painted Heavy hardware. Painted white. For openings in hedges and fences. Ht. overall, 89 in.; outside width, 45 in.; inside width, 36 in.; depth, 45 in. Shipped by Freight. Shop, wt.,

gate but not painted. Each ......\$9.25 71LM2950¼—With-out gate and not painted.



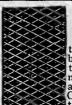
**Midget Corner Guards** 

Serviceable and ornamental. These dainty guards are used at walk intersections to prevent "cutting corners". Save the lawn. Can be driven into the ground easily; adjustable to any angle. Painted White, send 214 postage.



Ornamental Fan Trellis

Unquestionably the best fan trellis on



Folding Trellis Can be put

to many uses because it ex-tends to so many lengths a n d widths. Can be used as temporary fence. Painted

Pergola De Luxe Our most

popular pergola. Supplied either withor without seats.

#### Straight Wall Trellis

#### Diamond **Insert Trellis**

One of our most popular designs. Suitable for many types of homes. Ample width for roses or vines. Painted white. Standard 94 in. high, 34 in. wide. Shpg. wt., 20 lbs. Ship ped by freight. Not Prepaid. 71LM291914

Each \$1.59



406<sub>2</sub> C101 P-B

# Bigger Profits from Sears Plants



# **GROW BERMUDA ONIONS**

Use SEARS Strong, Healthy Plants

Cash in on the demand for mild sweet onions by growing Bermudas. They are easy to grow and usually bring a good price. Be sure to use plants grown on land free from Pink Root. Our plants are strong and healthy and are inspected by the Texas Dept. of Agriculture before shipment. This year we are having our Onion Plants grown in three different sections of Texas so regardless of weather conditions we should be in a position to ship from one or the other of the three plantations so that plants will reach you at the proper time for setting.

READY FOR SHIPMENT ABOUT APRIL 1 TO 15TH.

NOTE—Onion Plants are tied in bundles of approximately 100 plants. Bundles may vary slightly, some containing a few less than 100 plants and some containing a few more.

#### **Yellow Bermuda Onions**

Sometimes called White Bermuda, although it is a light yellow or straw color. The Yellow Bermuda made Texas famous as an onion growing state. The popularity of Bermuda Onions has state. The popularity of Bermuda Onions has spread all over the northern states in the last few years. They are easy to grow and are excellent either for green onions or for slicing or cooking. Bermuda onions are especially suitable for the home garden. The Yellow Bermuda keeps a little better in storage than the Crystal Wax, so be sure to plant a few rows of each kind. You will be pleasantly surprised with them if you have never tried to grow them. All our onlons are shipped in specially prepared aerated parcel post containers, so that they will reach you in perfect condition.

5 bundles 71 L 705 1/3 — Postpaid. \$0.59 10 bundles 71 L 706 %— Postpaid. 1.10 6,000 plants (1 crate). 71 LM707 Express, Not Prepaid.

**Crystal Wax Onions** 

Crystal Wax is a pure white Bermuda onion Crystal Wax is a pure white Bermuda onion with a pleasing waxy appearance that makes it very popular in the retail markets and in the home. Usually brings 25c to 50c per crate more than the Yellow Bermuda, and in some sections it has almost displaced other types and varieties of onions. The Crystal Wax is almost exactly the same as the Yellow Bermuda in quality, the color being the main difference. Has the same mild sweet flavor that is characteristic of the Bermuda. Bermuda plants seldom run to seed while onions from sets will. Growers claim this to be a big advantage over set grown onlons. advantage over set grown onlons.

advantage over set grown onlons.

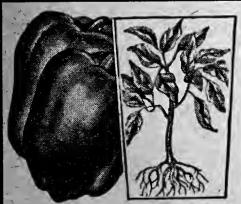
We suggest that If you have never tried the Bermuda Onlons, you order some of each for a trial to find out which you prefer.

5 (approx. 500 plants). Postpaid. \$0.59

10 (approx. 1000 plants). Postpaid. 1.10 \$3.79 6,000 (1 crate). 71 LM7021/2 3.79

NOTE: Orders for 500 plants must call for only one variety.

NOTE! Express charges of crate lots average about \$1.90 to \$2.25 to points in territory served by our store. All onion plants shipped from our mail order house or grower in Southern Texas. Shipping weight, I crate, 6,000 plants, 35 lbs.



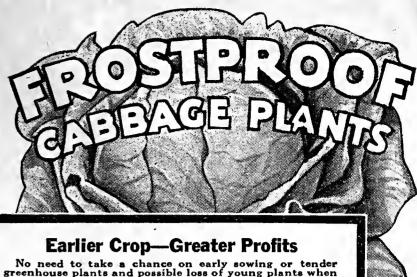
## **PEPPERS Field Grown Plants**

The demand for sweet peppers is ever on the increase. More and more people are using them to stuff and in salads. Every planter should grow some peppers. The easiest and quickest method is to use Sears Plants. Diversify your crops! Grow peppers to market with your other crops! Our peppers are field grown and will be ready for shipment from Valdosta, Ga., about April 10th. Postpaid.

Varieties are listed in the order of Maturlty. RUBY KING. Pods, 4½ to 6 inches long and 3¼ inches wide. Sweet and bright Red.

BELL OR BULLNOSE. Large red. Classed as sweet but occasionally plants will produce mildly, hot fruit.

CALIFORNIA WONDER. Very mild and sweet. Extremely large; ideal to stuff. Green, changing to red. State variety wanted. Postpaid.



No need to take a chance on early sowing or tender greenhouse plants and possible loss of young plants when you use Sears Frostproof Cabbage Plants. By using our toughened hardy plants you can count on fully matured heads two or three weeks before you would get them with tender hot house or cold frame plants. You can get your cabbage on the early market when prices are highest if you use our frostproof plants.

Our plants are grown for us in the South during the winter in the open field. They're tough and will resist cold that would prove fatal to tender hothouse or cold frame plants. They will stand temperature of close to 20 degrees without injury. We ship only the finest quality young plants.

IMPORTANT: To get the full benefit of their frostproof qualities, these plants must be set out at least a month earlier than ordinary plants. When weather is cold the tops do not grow, but the roots develop and are ready to boost the growth when spring comes. If you want plants for setting in cold frames please so state on your order and give shipping date.

Varieties, (listed in order of maturity); Early Jersey Wakefield, Golden Acre, Copenhagen Market, Early Flat Dutch, Premium Late Flat Dutch.

State variety wanted. Varieties are tied 50 to the bundle and orders should be made up in multiples of 50 of a kind. Shipped from VALDOSTA, GA., near Florida border. Ready for shipment about April 1st. Shop. Wts.: 1,000 plants, 15 lbs.

200 plants. 71L721/3 63C Postpaid Postp

Plants may look wilted on arrival, but they will grow if planted immediately. New growth will start from the center.



Postpaid

Selected **PLANTS** Postpaid

## Not Greenhouse Grown!

#### Field Grown and Well Hardened—But Not Freezeproof

Why use tender greenhouse grown plants when you can get these tough plants grown outdoors? While they are not freezeproof, they'll give better results than the greenhouse or cold frame plants. By using Sears Guaranteed Tomato plants you'll have matured crops much earlier than you would from plants grown in the greenhouse or cold frames. That usually means higher market prices. Higher prices mean larger profits. All tomato plants are shipped direct from grower in Valdosta, Georgia. Late season orders shipped from Southern Indiana.

Varieties are listed in the order of Maturity.

EARLIANA: A first class tomato that is profitable for both the market gardener and the home gardener. Bright Scarlet color.

GREATER BALTIMORE: A midseason variety of great merit. Very heavy due to the extreme firmness of the thick meat. Many claim this is the finest canning tomato in existence. Very dependable and will produce a crop under bad conditions

MARGLOBE: A wilt resistant, main crop, midseason variety. Besides being wilt resistant it is a fine red globe shaped tomato of great merit. Very productive. REDFIELD: One of the most satisfactory tomatoes you can grow. Has a very tough skin and can be hauled or shipped long distances without damage. Its color is a glossy crimson with a slight purple tinge. Fruit is uniform in size and of excellent quality. Bears fruit long and heavily.

STONE: A first class tomato for the main crop. Fixtre large and hight rad.

STONE: A first class tomato for the main crop. Extra large and bright red. A standard tomato for those who grow for canning. Also a good slicing tomato, solid,

State variety wanted. Shipped from Valdosta, Ga. We begin shipment around April 15. Please specify date you wish shipment made, and plants will be forwarded as nearly as possible to the time specified. Also specify if wanted for growing in cold frames.

100 plants. 71 L 71 5%—Postpaid... 200 plants. 71L7161/3—Postpaid...... 500 plants. 71 LM7171/3-By Express, Not Prepaid. 1.49 1,000 plants. 71 LM7181/3—By Express, Not Prepaid. Shpg. wt., 30 lbs. 2.48

## **Attention Market Gardeners!**

Write for special prices on larger quantities of onion, tomato, cabbage or pepper plants.



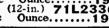
## Guarantee

We use every precaution to secure the very best, first quality Flower and Vegetable seed, true to name and description. If any should prove unsatisfactory, we shall be glad to replace them or return the amount you paid. But because of factors beyond our control we cannot be responsible for the crop. for the crop. 

Nasturtiums
One of the most desirable flowers to plant around your



71L2335
Packet......8c Ounce.....19c
DWARF MIXED. (12-in.) 71L2336
Packet.....8c Ounce....19c





#### **Sweet Peas**

SPENCER MIXED. 71L2323
—Summer flowers. Perhaps the most desirable of all flowers for the home garden, easily grown. Mixed colors.
Packet....8c Ounce....19c 1/4-pound.....59c

#### Ageratum

MIXED COLORS (10-in.)
71L2310—A hardy annual
with lavender, blue and white flowers.



MIXED (2½-ft.) 71L2311 Effective for tall borders, groups and foliage effects.

Asters
CIANT OSTRICH PLUME—(18-

71L2359—The finest type of Ostrich feather Aster.
GIANT BRANCHING— (18-in.)
71L2307—Long stems for cut flowers.
GIANT COMET—(18-in.) 71L2308.
Mixed colors.

Begonia
MIXED. (1-ft.) 71L2385—Makes one
of the most satisfactory bedding plants.



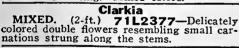
#### **Balsam Apple**

71L2324—(12-in.) A Climber. Cream color flowers followed by yellow apple shape fruit.

#### **Bachelor Button**

CORNFLOWER-(11/2-ft.)

71L2318—Flowers of rich purple, blue and white.
IMPERIALIS—(Royal Sweet Sultan) (2½-ft.) 71L2319—Excellent for cutting. Mixed colors.





408 C101

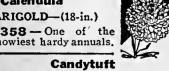
#### Calliopsis

TICKSEED- (24-in.) 71L2362-Very graceful border plants greatly prized for bouquets and vases. Yellow.

#### Calendula

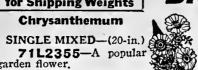
POT MARIGOLD-(18-in.)

71L2358 - One of the best and showiest hardy annuals.



FINE MIXED—(10-in.)
71L2306—Produces many
clusters in wide range of colors;
effective in beds and borders.

Carnation
GIANT MARGARET MIXED—
(18-in.)
71L2354—Flowers of very large size; colors include pink, crimson striped and white. Any of the above flowers. Your Choice, Per Packet.....



garden flower. Climber Bean

JACK OR HYACINTH BEAN—(15-ft.) 71L2326—A splendid climber with clusters of purple and white flowers.

Cockscomb

(Celosia)
TALL MIXED PLUMOSA 71L2316—An old fa-

vorite.
CHINESE WOOLFLOWER (Childsi).—(2-ft.)
71L2317—Flowers resemble ball
of vividly colored wool.

Cypress Vine 71L2325 — (18-ft.) A climber with dark green foliage, producing white and red star shape blossoms. Mixed colors.



GIANT MIXED-(5-ft.) 71L2320—A hardy fast growing annual with feathery green foliage.

#### Four O'clock

71L2329 — (2½-ft.) An old fashioned flower. Flowers open about 4 o'clock



#### Geranium

71L2312—(2-ft.) Raise your own plants from this splendid seed. Fairly easy to grow. Mixed colors.

Gourds

Gourds

71L2327 — (12-ft.) Ornamental ourds are very interesting climbers. All sorts mixed

Heliotrope
71L2386—(2-ft.) A rapid grower;
large clusters of dark blue flowers. Lady Slippers

DOUBLE MIXED—(1½-ft.)

71L2313—Produce an abundance of brilliantly colored flowers.

Larkspur TALL DOUBLE—(3-ft.)
71L2333—Mixed colors. One of the most popular annuals.

Lobelia

71L2349—Low growing and invaluable for edging borders. Dainty blue flowers somewhat like tiny butterflies in form.

Any of the above flowers. Your 8C

### **Be First With These Latest Outstanding Novelties**

Last year we offered our Novelty Package for the first time. We scored a heat over many leading seed houses who are offering these varieties for the first time this season. Of the varieties offered last year the Double Nasturtium has been awarded a Gold Medal in the All American selection of the Seed Association. Our 1933 Novelty package contains 2 more brand new varieties one of which, the Guinea Gold Marigold, has already been awarded a Gold Medal.

#### 1933 Novelty Package

The two varieties in this package have never before been offered to the public. They are the latest creations in flowers and have had the enthusiastic praise of experts.

## Guinea Gold Marigold Chieftain Sweet Pea

Not sold separately. Worth much more lan we are asking. 25c

an we are asking.
71L2399—Both varieties .....25c
When not part of \$2 order, send 2¢ post-

#### 1932 Novelty Package

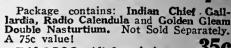
While the 3 varieties in this assortment are not entirely new this year, the seed supply is not abundant. Order early so that you will not be disappointed.

Phlox (Giant 10 In.)

71L2412—White. 71L2413—Dark Purple. 71L2414—Bright Red. 71L2339—Mixed colors.

DOUBLE MIXED—(6-in.)
71L2337—A low grow
nual; large variety of color

SHIRLEY—(15-in.)
71L2341—The most beautiful of all poppies, single blossoms of assorted colors.
PEONY FLOWERED—(15-in.)
71L2342—Showy double fringed flowers. Mixed colors.



71L2398—All 3 varieties.....35C When not part of \$2 order send 3¢ postage.

Portulaca (Moss Rose)

71L2337—A low growing annual; large variety of colors.

California Poppy

**Poppies** 

#### Lupines

71L2374-(7-in.)-Free flowering annual with long graceful spikes rich colored pea shaped flowers. Mixed colors.

# Marigold

DOUBLE AFRICAN MIXED-(21/2-ft.)

71L2334—Blooms in the Fall when other flowers are past their prime.

#### **Mexican Fire** or Burning Bush

KOCHIA-(21/2-ft.)

71L2332—Forms globe hape bush. Turns to deep red. with frost.



## **Morning Glory**

IMPERIAL JAPANESE—(10-ft.)
71L2328—Flowers are the largest in size of any Morning Glory and of the finest colors. Mixed colors.

#### Mourning Bride

SCABIOSA—(2½-ft.)
71L2364—Also known as the Pincushion Plant. Mixed colors.

Pansy (Giant 5 In.) 71L2400—Dark Velvety Purple. 71L2401—Sky Blue. 71L2402—Black. 71L2345—Mixed colors.



Petunia Single (12 In.) 71L2407—Blood Red. 71L2408—Bright Purple. 71L2409—Rose White. 71L2338—Mixed colors.

Any of the above flowers. Your Choice, Per Packet.....

# 71L2360 — (15-in.) The State Flower of California. A bright free flowering plant of low spreading growth with finely cut silvery foliage. Stocks

TARGE FLOWERING (Levkojen)—(15-in.)
71L2357—The flowers appear on long stiff stalks like small rosettes and are exceedingly fragrant. Mixed colors.

#### Sunflower

GIANT RUSSIAN-(Grows 8 to

71L2321-Seed is good poul-

try feed.
DOUBLE CHRYSANTHEMUM
FLOWERED—(Grows 6 to 8 ft to 1 LOWERED—(Grows 6 to 8 ft tall).
71L2322—Beautiful summer bloomers.

Salpiglossis

PAINTED TONGUE—(24-in.)
71L2365—Much like a Petunia but rivaling the latter in color. Mixed colors.

Salvia (Sage)

SPLENDENS—(3-ft.)
71L2344—Beautiful crimson flowers
that last until frost.

# Snapdragon

MIXED COLORS—(1½-ft.)
71L2314—An exceptionally fine mixture. A splendid garden flower; valuable for

Statice (Everlasting) (Mixed)
71L2384—(2-ft.) Easily grown. Furnishes fine cut flowers either in the green or dried state.

#### Strawflower

HELICHRYSUM—(2½-ft.)
71L2356 — Flowers intended for drying should be gathered when partially unfolded and suspended with heads downward in a cool

place.
MIXED STRAWFLOWERS—(18-71L2375—All sorts. Mixed.

Sweet Alyssum

MARITIMUM—(10-in.)

71L2309—A hardy annual used for borders. Clusters of pure white flowers.

# Vinca-Periwinkle

MIXED COLORS—(2-ft.)

71L2302 — Attractive glossy green foliage with beautiful white and rose color flowers. Stands hot dry weather, blooms until frost.

Zinnias or Old Maids Zinnias are much used for bedding and are suitable for borders and cutting. Bloom profusely. All are

duble flowering.
71L2390—Burnt Orange.
71L2391—Pale Lavender.
71L2393—Bright Red.
71L2394—Clear Yellow.
DOUBLE GIANT ZINNIAS.
71L2304—(1½ to 2 ft.) The among the finest Zinnias grown. colors.

colors.
DOUBLE DAHLIA FLOWERED.
71L2305—Flowers are very much like the Dahlia. Choice mixed colors.

Any of the above flowers. Your Choice, Per Packet.....

# ERENN

Baby's Breath

**Blanket Flower** 

CAMPANULA—(2 to 4 ft.)
71L2372—A most important flower for the garden.
Very effective when near the Pearly Phlox. Hardy choice 9c

Coreopsis

Foxglove
DIGITALIS—(4-ft.) 71L2371—Old
favorite. Tall and stately with spires 9c
of blossoms. Mixed. Packet.....9c

Hollyhocks DOUBLE MIXED—(6-ft.) 9C 71L2330—Packet.... 9C SINGLE MIXED—(6-ft.) SINGLE MIXED—(6-ft.) 9c

Hardy Garden Pinks

A new variety, very popular for beds and borders, Re-semble carnations very closely, DOUBLE MIXED — (12-in.) 71L2300 acket...

71L2301-Packet Oriental Poppy
71L2389—(2½-ft.) The best of the ppy family. Huge cup shaped

poppy family. Huge cu flowers. Packet..... Platycodon 

English Daisy

71L2361—Loves a shady place and will reward the gardener with 9C

Shasta Daisy

71L2373—(2½-ft.) Fine for borders; also for cut flowers. 9C

Foxglove

Pyrethrum

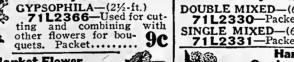
(Painted Daisy) (Mixed)

71L2383—(2½-ft.) Upright slender stalks adorned with fern-like leaves and fine terminal blossoms. 9C

Sweet William

71L2343—(18-in.) Produces a splendid effect in borders or beds with its william for cut flowers. William for cut flowers. William for cut flowers.





**Canterbury Bells** 

71L2387—(2½-ft.) Large yellow daisy-like flowers with broad fluted petals. Brilliant in the garden.
Packet .....9c

# The Farm and Home Garden Grown by Dependable Seedsmen NOTE: When not part of \$2 order, send postage: Pkt., 1¢; Oz., 1¢; ½ lb., 3¢; 1 lb., 8¢; 5 lbs., 15¢. Guerrhers Grown by Dependable Seedsmen NOTE: When not part of \$2 order, send postage: Pkt., 1¢; Oz., 1¢; ½ lb., 3¢; 1 lb., 8¢; 5 lbs., 15¢. Guerrhers

FOUR 5 PACKETS OF A LEADING COMPETITOR ONE PACKET

OF SEARS

BEET SEED

CONTAINS I OZ.

BEET SEED CONTAIN LESS SEED OF SEED

Above is just one example of what we found when we purchased and weighed some competitive seeds. It proves that you save on Sears Seeds!

#### **INOCULATOR**

Treat your seed with inoculator and increase your yield of beans and peas and fertilize your soil at the same time. 1 Pkt, enough for average garden. When not part of \$2 order, send 1¢ postage.

71L3033—Each ... 12c



Beans Wax or Yellow Pod Bush Beans
IMPROVED GOLDEN WAX. 71L2100
Rustproof, bright yellow. 2-ounce packet,
8c; 4 pound, 10c; pound 32c.
PROLIFIC BLACK WAX. 71L2101—
One of the earliest wax varieties. Fine
yellow, meaty pods of best quality. 2-oz.
pkt., 8c; 4 lb., 10c; lb., 32c.

SURE CROP
flat golden yellow pods. Extra early, stringless. 2-oz.
pkt., 8c; 4 lb., 10c; lb., 32c.

**Green Pod Bush Beans** 

Green Pod Bush Beans
GIANT STRINGLESS GREEN POD.

71L2228—Finest quality, very early;
for home or market gardeners. 2-oz. pkt.,
8c; ¼ lb., 10c; pound, 32c.

BURPEE'S STRINGLESS GREEN POD.

71L2103—Fine quality, matures early.
2-oz. pkt., 8c; ¼ lb., 15c; pound, 42c.

EARLY RED VALENTINE. 71L2104—Hardy and reliable yielder. One of the best green pod beans.
2-oz. pkt., 8c; ¼ lb., 10c; pound, 32c.

BOUNTIFUL. 71L2105—Long, flat pod. Wonderful quality. Absolutely stringless, early and prolific. 2-oz. pkt., 8c; ¼ lb., 10c; pound, 32c.



**Bush Lima Beans** 

Bush Lima Beans

HENDERSON'S BUSH LIMA. 71L2106—
An early bush variety, splendid quality, rich flavor. 2-oz. pkt., 8c; ¼ lb., 10c; lb., 32c.

BURPEE'S BUSH LIMA. 71L2107—Improved. Larger and heavier than the original and they mature a week earlier. 2-oz. pkt., 8c; ¼ lb., 15c; lb., 45c.

Pole or Running Beans
KENTUCKY WONDER OR OLD HOMESTEAD. 71L2109—Most prolific and profitable of all pole beans. 2-oz. pkt., 8c; ¼ lb.,
10c; 1 lb., 32c.
KING OF THE GARDEN WHITE LIMA.
71L2181—Very early small seeded pole
lima. Stands drought well. 2-oz. pkt., 8c; ¼ lb.,
15c; pound, 39c.



DETROIT DARK RED BEET. 71L2110

—Dark red color, matures early, free from strings. 1-ounce packet, 8c; ¼ pound, 31c; 1 lb., 95c.

CROSBY'S EGYPTIAN. 71L2111—Extra early, rather flat, bright red. 1-ounce pkt., 8c; ¼ lb., 31c.

Mangel or Stock Beet

MAMMOTH LONG RED. 71L2113—Enormously productive. Good feed for cows. 1-oz. pkt., 8c; ¼ lb., 19c; 1 lb., 55c; 5 lbs., \$1.95.

#### Cabbage Seed





#### **Carrot Seed**

DANVERS HALF LONG. 71L2117—Flesh sweet, crisp and tender; orange red. Excellent market variety and fine for home gardens. Packet, 8c; ounce, 14c. CHANTENAY. 71L2118—Medium early, half long, thick and of deep red orange color. Fine for table use. Pkt., 8c; ounce, 14c; 1 lb. 98c.

OXHEART. 71L2 119—Medium early. Flesh orange, sweet and tender. Will grow in soil too hard or shallow for long variety. Pkt., 8c; ounce, 14c.

#### **Collards**

GEORGIA. 71L2169—Standard variety. Plant and cultivate same as cabbage. Packet, 8c.

COUNTRY GENTLEMAN. 71L2124—An excellent variety for home use. Sweet and tender. 2-ounce packet, 8c; ¼ lb., 14c; pound, 33c.

COLDEN BANTAM. 71L2125—The sweetest of all sweet corn; color, yellow. Hardy. Cannot be beat for table use. 2-oz. pkt., 8c; ¼ lb., 12c; 1 lb., 29c; 5 lbs., \$1.19.

HOWLING MOB. 71L2120—Early and of fine flavor. Ears, 8 to 9 in. long, and borne two to stalk. 2-oz. pkt., 8c; ¼ lb., 14c; pound, 33c.

STOWELL'S EVERGREEN 71L2121—A general favorite with market gardeners and canners. Large, tender, sweet ears. 2-oz. pkt., 8c; ¼ lb., 12c; pound, 31c.



Cucumbers

Early and a heavy yielder. 7 to 10 in, long. Flesh firm and tender. Pkt., 8c; oz., 12c. LONDON LONG GREEN. 71L2179—Black spine variety, dark green color and when ripe, clear yellow. Pkt., 8c; oz., 14c CHICAGO PICKLING. 71L2180—High quality, an exceptional pickle variety. Pkt., 8c; oz., 12c. ity, an e oz., 12c.

#### Lettuce

BIG BOSTON. 71L2127—An old favorite, produces large solid heads, fine quality. Pkt., 8c; ounce, 14c.

NEW YORK (Iceberg) WONDERFUL or LOS ANGELES. 71L2128—Large, crisp and always tender. Will stand hot weather remarkably well. Packet, 8c; ounce, 19c.

weather remarkably well. Packet, 8c; ounce, 19c.

SIMPSON EARLY CURLED. 71L2129—A loose bunching sort, light green color, crisp and tender. Packet, 8c; ounce, 14c.

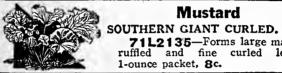
Muskmelon (Cantaloupe)

ROCKY FORD. 71L2136—Heavily netted. Thick, green, sweet flesh of first quality. Even size. Good shipper. Packet, 8c; ounce, 10c.

OSAGE (Miller's Cream). 71L2138—Skin thin and netted. Flesh salmon color, extremely thick, sweet and delicious to the rind. Packet, 8c; ounce, 14c.

HONEYDEW. 71L2246—Flesh is sweet and has honey flavor. Very popular. Pkt., 8c; ounce, 14c.

POLLOCK 10-25. 71L2247—One of the newest and best. Salmon tint. Packet, 8c; ounce, 14c.



71L2135—Forms large mass of ruffled and fine curled leaves.

**Onion Seed** 

SOUTHPORT RED GLOBE. 71L2140—
A wonderful keeper. Pkt., 8c; oz., 19c.
SOUTHPORT YELLOW GLOBE.
71L2143—Prolific grower; round. Pkt.,
8c; oz., 19c.
SOUTHPORT WHITE GLOBE. 71L2142
—Prolific. Flesh firm, fine grained. Pkt.,
8c; oz., 23c.
YELLOW GLOBE DANVERS. 71L2248—Slightly earlier than Southport. Pkt., 8c; ounce, 19c.
WHITE BUNCHING ONION. 71L2249—Very desirable for green onions. Packet, 8c; ounce, 23c.

**Onion Sets** 

WHITE VELVET. 71L2182—Longer pods than any other variety. Round and smooth. Excellent for flavoring soup. Packet, 8c.

PERKIN'S MAMMOTH. 71L2183—Pods 4 to 5 inches long in great quantities. Green color. Packet, 8c.



**Parsley** MOSS CURLED. 71L2184—The standard variety. Used as a garnish or to flavor soups. Packet,

#### **Parsnip**

HOLLOW CROWN. 71L2185— An old favorite parsnip. Should be in every garden. Packet, 8c.



## Garden Peas

ALASKA. 71L2213—The earliest pea grown; hardy and prolific. 2-oz., pkt., 8c; ¼ lb., 14c; 1 lb., 33c; 5 lbs., \$1.15.

FIRST AND BEST. 71L2144—Very early and very prolific. Fine for home gardens. 2-oz. pkt., 8c; ¼ lb., 15c; 1 lb., 39c.

THOM AS LAXTON. 71L2145—
Early wrinkled variety of merit, unsurpassed in quality. Height, 3 feet. One of the best. 2-ounce packet, 8c; ¼ lb., 12c; pound, 31c.

IMPROVED TELEPHONE. 71L2146—A tall late pea and one of the best for all purposes. Large, well filled pods. 2-oz. pkt., 8c; ¼ lb., 15c; lb., 33c.

LITTLE MARVEL. 71L2147—Very productive early variety, hardy and sweet. Remain in picking condition a week longer than other varieties. 2-ounce packet, 8c; ¼ lb., 12c; pound, 34c.

LAXTONIAN. 71L2250—Extra early. Excellent quality. 2-oz. pkt., 8c; ¼ lb., 14c; pound, 33c.

#### **Pumpkins**

KENTUCKY FIELD. 71L2172—One of the best. Deep orange. 1-oz. packet, 8c; ¼ lb., 23c.
SMALL SUGAR. 71L2174 — Smaller than field pumpkin, but finer grained, sweeter and more prolific. 1-oz., pkt., 8c; ¼ lb., 31c.

#### **Peppers**

RUBY KING. 71L2148—Very prolific, Pods, 3 to 4½ inches long. Bright red. Use for slicing, stuffing, etc. Packet, 8c; ounce, 32c.

8c; ounce, 32c.

CHINESE GIANT. 71L2149—One of the largest red peppers. Mild, tender and sweet. Can be sliced like tomatoes. Packet, 8c; ounce, 45c.

LONG RED CAYENNE. 71L2150—Small and long. Very productive. Extremely strong. Packet, 8c; ounce, 33c.



EARLY S C A R L E T, W H I T E TIPPED.

71L2154—One of the earliest, bright red, crisp and tender. Pkt., 8c; ½ pound. 36c.
LONG SCARLET, SHORT TOP. 71L2155
—Roots long, crisp and tender. Tops rather small. Pkt., 8c; ½ pound. 28c.
WHITE ICICLE. 71L2156—An early maturing, long white radish of excellent quality. Pkt., 8c; ½ pound. 36c.
FRENCH BREAKFAST. 71L2157—An olive shaped half long radish, deep red shading to white at tip. Pkt., 8c; ½ pound, 28c.
EARLY SCARLET GLOBE. 71L2158—Very early, crisp, mild and tender. The most popular. Pkt., 8c; ½ lb., 36c; 1 lb., 79c.

Spinach

BLOOMSDALE (SAVOY).
71L2159 — Leaves curled and crinkled, hardy and most productive.
Pkt., 8c; ¼ pound, 22c.



#### **Swiss Chard**

SEA KALE BEET. 71L2112—The home gardener's spinach. Called "cut and come again." 1 ounce, 8c; 34 pound, 29c.



Squash

HUBBARD. 71L2151 — Medium size, oval with thin hard shell. Used for canning and pies. 1-oz. pkt., 8c; ¼ lb., 29c. WHITE BUSH SCALLOPED. 71L2152—Early, flat round. Sometimes called "Patty Pan." 1-oz. pkt., 8c; ¼ lb., 29c. warted shell of bright yellow color. Excellent quality. 1-ounce packet, 8c; ¼ pound, 29c.

#### Tomatoes

PONDEROSA. 71L2160—
Sometimes called the beefsteak tomato on account of
the size when sliced. Packet,
8c; ounce, 42c.
IMPROVED STONE.
71L2161—Best main crop
variety. Fine for canning or shipping. Pkt., 8c; oz.,
29c.

variety. Fine for canning or shipping. Pkt., 8c; oz., 29c.

EARLY DETROIT. 71L2162—Nearly globe shape, solid, excellent quality. Pkt., 8c; oz., 45c.

DWARF CHAMPION. 71L2163—Upright grower. Needs no staking. Early; fine quality. Packet, 8c; ounce, 45c.

EARLIANA. 71L2164—The earliest, large, smooth red tomato. Heavy yielder and fruit is solid and good quality. Packet, 8c; ounce, 32c.

MARGLOBE. 71L2244—Red variety suitable for trucking or home gardens. Pkt., 8c; oz., 32c.

BONNY BEST. 71L2245—Smooth, large; yields until frost. Pkt., 8c; ounce, 32c.



PURPLE TOP STAP LEAF.
71L2166—Flat, white, with purple top, fine grained and tender, best for early spring or fall sowing. Packet, 8c; ¼ lb., 27c.
PURPLE TOP WHITE GLOBE.
71L2167—Excellent table variety, good size. Pkt., 8c; ¼ lbs., 27c

Rutabaga

AMERICAN PURPLE TOP. 71L2168—Large, globular. Yellow with purple top. For table use or stock feeding. Pkt., 8c; 1/4 pound, 25c.

## Watermelons

70M WATSON.
71L2131 — Standard market variety. Very large, thin, tough rind. Flesh brilliant scarlet. Delicious flavor. Packet,



Delicious flavor. Packet,
8c; ounce, 10c.

EXCEL. 71L2130—Dark green tough skin. Good shipper. Free from core. Pkt., 8c; oz., 14c.

HALBERT HONEY. 71L2132—An early oblong melon. Skin dark, glossy green. Flesh beautiful crimson of the finest quality. Pkt., 8c; ounce, 10c.

KLECKLEY SWEET. 71L2133—Oblong, average 20 in. long. Thin rind, sugary and crisp. Ripens early. Packet, 8c; ounce, 10c.



**Hercules Heavy Duty Wheelbarrow Sprayer** 

Our strongest and most efficient | wheelbarrow sprayer. Especially designed for narrow row crops, small orchards, garden crops, vines and bushes. Also for spraying lice oil on hogs, fly oil on sheep; for disinfecting chicken houses, hog pens, barns and stables; for whitewashing and cold water painting. Pump can be removed, and tank and barrow used for carrying water, feed, grain or Not Prepaid ...... \$14.95

slop. Brass ball valve and brass strainer. Not affected by strong mixtures. Adjustable nozzle sprays heavy mist, solid stream or cover spray. To reach high trees, use Bamboo Pole 42L194134.

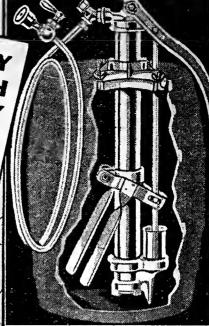
42LW19374-Complete with 12 ft. of %-inch spray hose, automatic shut-off cock, 32-inch extension rod and angle nozzle. Slipg. wt., 75 lbs.

# **Monarch Wheelbarrow Sprayer**

- -Develops 150 to 200 pounds pressure. Open top, 12-gallon galvanized steel tank.
- -16-inch steel wheel with 11/2-inch rim.
- —Seamless brass pump cylinder.

  —Air chamber is heavy steel tubing, 1½x26 inches.
- Bronze ball valves; brass strainer prevents clogging.
- -41/2-inch cup plunger agitator. -Frame, 1-inch steel tubing.
- -8 feet of %-inch hose, shutoff and nozzle.

An excellent low priced wheelbarrow sprayer, used for spraying orchards and garden crops. Will handle whitewash, kalsomine, insecticides, light oils and other spraying solutions. Sprays coarse or fine mist spray. Height, overall, 32½ inches. Length, 59 inches. Tank has folded and soldered seams; full roll rim. Pump removable. Short with 18 lbs. removable. Shpg. wt., 38 lbs.



## BARREL SPRAY PUMP

- -Develops 200 lbs.
- 21/2-in. seamless brass cylinder. All working parts brass or bronze.
- -Full cuppe plunger leathers.
- Twin-paddle agitators. Connection for two leads of ½-in. hose.
- Longhandled pump.
- Removable valves. chamber.

### The Next Thing to a Power Sprayer

This strong and powerful barrel spray pump is quality built and will give iong and dependable service. It is specially designed for medium sized orchards and fruit farms. Slow pumping produces a heavy, far reaching mist spray, suitable for the largest fruit trees. Ample capacity for fast and thorough coverage. Also for spraying disinfectants, whitewash, coldwater paint—and for general use about the farm.

Heavy adapter holds pump firmly in barrel. Connections for two leads of ½-inch hose. A brass cap is supplied for one outlet so that but one hose may be used if desired. Adjustable for any average size barrel. Barrel not included.

421C1942½—Complete with 12½ feet of hose, shut-off cock and nozzle. Shpg. wt., 56 lbs. Not Prepaid...\$10.75

42LC1929¼—Pump only, without hose or noz-le. Shpg. wt., 52 lbs. Not Prepaid.......\$9.45

PUMP ONLY

#### **Develops 150** Lbs. Pressure

- -1%-in. seamless brass
- pump cylinder.

  —All working parts brass or
- bronze. —1½-in. by 29 in. steel alr
- chamber.

  -Full-cupped plunger leathers.

  -Dasher type agitator, adjustable.

Adjustable bracket for attaching within a tub or any height barrel. Strainer is easily removed for cleaning. Barrel not included. Not Prepaid.

42LC1934¼—Pump of Complete with 8 feet of ¾-inch hose and nozele. Shipping wt., 34 lbs....\$5.85

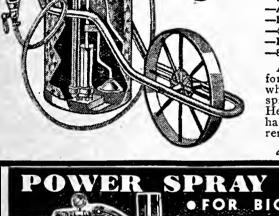
42LC1930¼—Pump only without hose or nozzle. Shipping wt., 30 lbs....\$4.95



. . . Tested to 50% Overload



**Brass Y** 



Double dasher

• Wheel is 18 in. in diameter; 2½-

type agitator. • Frame is 1-inch steel tubing.

inch rim.



-150 to 200 lbs. pressure.
-Seamless brass. 2½-in. cylinder,
3-in. air chamber.

Handles 1 or 2 nozzles.
Bronze ball valves and removable valve seats.
Twin paddle agitator.

Removable bronze strainer. Pump, rigidly mounted on heavy barrel over, is readily removable. Equipped with "Y" twin hose connection, 200 lb. pressure gauge and relief vaive.

Pump Jack is back geared 5 to 1, adjustable for 5, 7 and 9-inch strokes. Tight and loose pulleys 11 inches in diameter, 2-inch face. Adjustable cross head. Barrel well hooped, varnished and mounted on skids. Skids shown under engline not furnished.

Engine furnished is our 1½ to 2 H.P. Economy. Good quality 2-in. rubber drive belt included with complete outfit. Shipped Not Prepaid. 

SPRAY HOSE

Spray Hose for high or medium pressure. Three grades as listed below. Sold either in standard lengths of 121/2, 25 or 50 ft. with coupling for each end of hose, or hose only by the foot. Hose without couplings is sold only in multiples of 5 feet.

Half-inch hose fitted with %-in. female hose connection on one end and %-in. male nozzle connection on other end; %in, hose furnished with standard & in. brass male and female connections.









#### Super Hercules 6-Ply

—Heavy duck spray hose.
—Guaranteed for 500 lbs. working

pressure.

Specially adapted for power sprayers.

Not Prepaid.
Length Shpg. wt.
12½ ft. 3 lbs. 12 oz.
25 ft. 7 lbs. 4 oz.
50 ft. 14 lbs.

#### **Hercules Double** Braid

—Non-kink spray hose. —Guaranteed for 225 lbs.

Size, ½-inch. Shpg. wt., 4 oz. per foot. Not Prepaid.

#### Perfection 5-Ply

-Smooth spray hose. -Guaranteed for 100 lbs. working pressure.

Size, 1/8-inch. Shpg. wt., 2 oz. per foot. Not Prepaid. 42LC1982¼ — Hose without couplings,

Per foot. 5c
Couplings extra, attached, per set. 28c
42LC1981¼ — Hose complete with couplings.
Not Prepaid.

# HAND SPRAYERS and DUSTERS for Home Gardens



Air Chamber

Air chamber maintains continuous pressure on down stroke. Easier to handle than double acting pump.

**Pump With** 

-Develops 200 lbs. pressure. -All working parts of brass.
-Bronze ball valves.

Just the equipment for small fobs where a larger spray pump is not needed. Sprays small trees, vines and fruit bushes, garden truck and flowers. Disinfects poultry and live stock. Also for white washing buildings and fences. Height overall, 24½ inches. Equipped with 3 feet of 3%-inch hose, 12-in. extension rod, spray nozzle with attachment for solid stream. Bucket not included. Shpg. wt., 7 lbs. Not Prepaid.

42LC1915½ ......\$2.59

#### **Double Acting Bucket Spray Pump**

Pumps on up and down strokes maintaining continuous pressure.

Develops 150 lbs. pressure.

-Cylinder and working parts of brass. -Bronze ball valves.

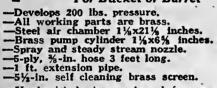
-Height overall, 25 in.

An efficient bucket sprayer for white-wash, insecticides and water for washing windows and autos. Pump and working parts are non-corrosive. Gives continuous even spray. Has 3-ft. of \( \frac{4}{2} \)-inch hose and 2 nozzles. Can easily be operated with one hand while the other directs the spray. Bucket not included. Not Prepaid.









Used with bucket or barrel for general insecticide spraying, whitewashing, cold water painting and disinfecting. Produces large, powerful, continuous spray. Malleable iron, adjustable foot rest can be removed when pump is used with barrel. Widely used with solid 'stream as bilge pump, fire pump, or for cleaning windows and automobiles. Bolts to inside of barrel. Shpg. wt., 10 lbs.

42LC1949½—Not Prepaid...\$4.45

Hercules Hand Sprayer

Heavy tin pump.
Heavy glass tank; Mason fruit jar thread.
Brass ball check valve.
Adjustable nozzle for various

Compressed air type.







Hercules, Jr.

-Develops 60 lbs. pressure. —2½-gal. tank.
-No extension rod.
-2-in. seamless brass

pump.

—% in. hose, 20 in.
long.

—Ideal size for women and chil-

dren.

Identical to 42LC1945¼ listed above, except 2½ gal. capacity tank; 7½ in. diam.; 15 in. high; does not have 2 ft. brass extension. Particularly convenient for sion. Particularly convenient for spraying requiring less capacity than 4-gal. tank. Shpg. wt., 9 lbs. Not Prepaid.

42LC1979<sup>1</sup>/<sub>4</sub> ......\$3.25

Compressed Air Sprayer

60 pounds

Galvanized steel tank,

-Develops

3% gal. capacity, diam., 7½ in., height 20 in. —24-in. brass extension rod. —1¾ inch seamless brass pump. —20 in. of ½-in. 5-ply spray hose. All brass nozzle.

-20 in. of %-in. 5-ply spray hose. All brass nozzle.

-Automatic shut off valve.

-Wide durable shoulder strap.

Similar to 42LC1945¼, except has 1¼-in. seamless brass pump cylinder and with compression cap instead of the improved quick action cap on our finest sprayer shown above. Shpg. wt., 10 lbs.

42LC19364—Not Prepaid.\$3.25

Hand Sprayer Galvanized steel tank, 3 quart capacity.

-Pump, 13 in. long; 1½ in. diam-

eter.
-Large screw cap for filling.
-Adjustable nozzle.

Develops any type of spray from finest fog to solid stream. Handles fly oils, insecticides, disinfectants, and deodorants. Ideal for occasional spraying. Tank is double seamed and thoroughly soldered. Shpg. wt., 2 lbs. 8 oz.

Not Prepaid.

\$1.10 42LM1917.



**Knapsack Sprayer** 

Knapsack Sprayer

Double acting tubular pump.

Develops 200 lbs. pressure.

Pump cylinder, seamless brass tubing, ½x23½ in.

Bronze ball check valves.

Galvanized tank, 13½x14½x 6½ in. with brass filler cap, and strainer.

A high pressure pump for spraying vines, shrubs, vegetables, field crops, washing windows and autos, and as emergency fire pump. Adjustable web shoulder straps. Operated by working telescoping brass tubes forward and backward. 2½ feet of ½-inch hose with iron pipe strainer, and nozzle for fine spray or solid stream. Shpg. wt., 11 lbs. 12 oz.

Not Prepaid.

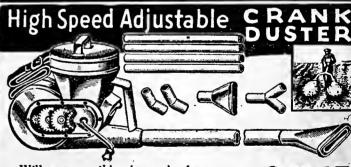
421C1908½

\$4.69

BRASS WIND CA.

**Double Acting Tubular Sprayer** 

Same pump as furnished with Knapsack Sprayer described above. Suction hose with weighted iron pipe strainer. Nozzle for spray or solid stream. Shpg. wt., 4 lbs. 12 oz. Not Prepaid. \$2.69





**Hand Pump Duster** 

-Length overall, including galvanized steel extension tube, 40 in.
-Cylinder, 17½ in. long, 1½-in. diameter.
-Heavy steel plunger; treated leather cup; wood handle.
An efficient direct compression duster. Glass reservoir. Suitable for dusting vegetables, tobacco, cotton, small fruit trees, shrubbery, etc. Deflector dusts under side of leaves. Capacity, 

# SPRAYER ACCESSORIES



Angle Spray Nozzle

Has fine and coarse spray discs. Threaded to fit standard ¼-inch m. Wt., 3 oz.

pipe connection.
Not Prepaid. 42LC1957 .....

**Bordeaux Nozzle** For spraying, whitewashing and cold water painting.

Threaded for 1/4-inch pipe.

Not Prepaid.

42LC1961-Wt., 4 oz...37C

One Point **Vermorel Nozzle**  A STATE OF THE STA Bamboo Poles

For spraying tall trees. Brass tube extends through center of pole. Shutoff cock at lower end; brass drip deflector at top. ¼-in. pipe threads. Length, 8 ft. Wt., 2 lbs., 8 oz. Not Mailable.

42LM1941¼
Not Prepaid.....\$2.55

Galvanized Iron Extension 8 ft. long. 14-inch size. Sprays tall trees. Threaded both ends. 

Brass Shut-Off
Threaded for ¼-in, pipe.
Vt., 6 oz. Not Prepaid.
42LC1970 .....42c Wt

Automatic Shut-Off

vermorei Nozzle
Threaded for ¼-inch handle. For ¼-inch handle. For ¼-inch pipe. Shpg. wt., 8 oz.

42LC1964—Wt., 5 oz. 47C

# Freight Orders Save You Most

Shipping charges on your orders are very little when your merchandise is sent by freight. Today, freight trains run on much faster schedules than formerly. The handling of freight shipments has been speeded up "all along the line," and they are not subject to troublesome delays.

One hundred pounds or more, of course, is the most economical freight shipment, because all railroads charge as much for carrying less than 100 pounds, as they do for a full 100-pound shipment. When the weight of your order is more than 100 pounds you pay freight charges based on the actual weight, but in no case less than the minimum charge.

#### **Build Your Order Up to 100 Pounds or More**

We suggest, therefore, in order to make the greatest saving, that you anticipate the needs of the family, the home, the shop, the automobile and the farm-and Buy Ahead. Or join with one or more of your neighbors to make up a shipment of 100 pounds or more. Many

thousands of dollars have been saved by SEARS customers by sending us "club orders."

Minimum Freight Charge

The minimum charge is based on the freight rate per 100 lbs. which applies on the merchandise you order but in no case is less than 52 cents.

**An Extra Saving** 

You may include postpaid items in your freight shipment and we will make an allowance on your bill for a proportionate amount of the shipping charges—an extra saving to you.

#### Warehouse and Factory Shipments

We ship much of our heavier merchandise direct from warehouses and factories near you to save you transportation costs. The descriptions of this merchandise give you these various points of shipment. These articles must be shipped separately and cannot be included with goods shipped from our store.

## We Do Not Pay Transportation Charges on Freight or Express Shipments

**How to Estimate Freight Charges** 

If you do not know how far you live from Philadelphia, refer to map on page 803 for approximate distance. Figure up the total weight of your order from the shipping weights given in the descriptions in this catalog. Then by referring to the chart below, you can easily estimate the freight charges. The actual charge may be slightly more or less, especially when the shipment weighs less than 100 pounds. In such cases the minimum freight charge applies.

Example: Suppose you live about 150 miles from PHILADELPHIA and order a bed weighing 125 pounds. The list below shows the freight charges for 100 pounds on beds (or bedsteads) to be 69c. Multiply the shipping weight, 125 pounds (11/4 times the hundred pound rate), by 69c and your answer is 86c, the approximate total freight charge.

Ask Your Station Agent if you want to know the exact freight charges on any shipment from Philadelphia or any of our warehouses or charges on any shipment from Philadelphia or any of our warehouses or factories, telling him the weight as given in the catalog; or if there is no Freight Agent at your shipping point, write us and we will gladly tell you exactly what the freight charges will be.

If There Is a Freight Agent at your station you pay the freight charges when you receive your shipment.

If There Is No Freight Agent at your station, be sure to include with your order sufficient money in addition to the price of the merchandise to cover the freight charges. We always return every permy

chandise to cover the freight charges. We always return every penny you send over actual amount required to ship your order.

## Estimated Freight Rates per 100 Pounds From Philadelphia

Merchandise	150 Miles	300 Miles	500 Miles	Merchandise	150 Miles	300 Miles	500 Miles	Merchandise	150 Miles	300 Miles	500 Miles
Agricultural Implements, K.D	\$0.48	\$0.64	\$0.96	Drag Saws, KD	\$0.59	\$0.77	\$1.12	Pumping Outfits	\$0.59	\$0.77	\$1.12
Aluminum Utensils	.86	1.12	1.65	Dressers	.69	.90	1.32	Pumps, Hand	.48	.64	96.
Ammunition	.59	.77 .47	1.12 .76	Dressers, Vanity	.69 .69	.90	1.32	Pumps, Power	.59	.77	1.12
Auto Repair Parts	.69	.90	1.32	Drills, Blacksmiths' Post	.59	.77	1.12	Radiators, Heating	.48	.64	.96
Auto Springs	.39	.51	.76	Earthenware	.48	.64	.96	Radio Sets	1.03	1.34	1.97
Auto Tires	.59	.77	1.12	Eaves Troughs	.48	.64	.96	Range Boilers	.48	.64	.96
Automobile, Children's Auto Transmissions	.69 .59	.90 .77	1.32 1.12	Electrical Goods Enamelware	.69 .69	.90 90	1.32 1.32	Refrigerators	.59	.77	1.12
	I			Engines, Gasoline	.59	.77	1.12	Roof Cement	.48	64	.96
Auto Trunks	.69 .69	.90	1.32 1.32	Feed Mills	.59	.77	1.12	Roofing, Prepared	.39	.51	.76
Baby Carriages	.69	.90	1.32	Feed, Animal or Poultry	.36	.47	.76	Roofing, Steel	.29	.37	.54
Bar Iron	.29	.37	.54	Fence, Posts, Steel	.29	.37	.54	Rope	.48	.64	.96
Barbed Wire	.29	.37	.54	Fencing, Wire	.29	.37	.54	Rugs and Carpet, Wool	.69	.90	1.32
Bath Tubs	.69	.90	1.32 1.32	Forks, Hay or Manure	.48 .59	.64	.96	Rugs, Linoleum	.59 .59	.77	1.12 1.12
Batteries Storage	.69	.90 .64	.96	ForgesFruit Presses	.69	.90	1.12	Saws	.59	.77	1.12
Bed Springs, Coiled	.69	.90	1.32	Furnaces, Heating	.48	.64	.96	Saw, Mandrels	.59	.77	1.12
Bed Springs, Woven	.69	.90	1.32	Furniture, Overstuffed	.69	.90	1.32	Scales	.59	.77	1.12
Bedsteads, Iron or Wood	.69	.90	1.32	Gates, Steel Fence	.29	.37	.54	Sewing Machines	.69 :39	.90 .51	1.32
Beehives, KD	.48	.64	.96	Go-Carts, Collapsible	.59	.77	1.12	Shingles	.48	.64	.96
Bells, Iron	.48	.64	.96	Grain Bins, Portable	.48	.64	.96	Sideboards	.69	.90	1.32
BeltingBenches, SU	.59	.77	1.12 1.32	Gliders, KDGrindstones	.59 .39	.77 .51	1.12	Sinks, Kitchen	.48	.64	.96
Benches, KD.	.59	.77	1.12	Hardware	.48	.64	.96	Sprayers, Hand	.69	.90	1.32
Bicycles	1.03	1.34	1.97	Harness and Saddlery	.69	.90	1.32	Sprayers, Power	.69	.90	1.32
Blowers, Blacksmiths'	.59	.77	1.12	Hay Carriers	.48	.64	.96	Stanchions	.48	.64	.96 .96
Boilers, Heating	.36	.47	.76	Hay Carrier Track	.39	.51	.76	Stoves, Coal or Wood Stoves, Gas and Oil	.48 .59	.77	1.12
Bookcases, Sectional	.69	.90	1.32 1.32	Heaters, Water, Automatic, Gas. Hog Troughs, Steel	.59 1.03	.77 1.34	1.12 1.97	Stoves, Electric	.69	.90	1.32
Brooders, SU	.69	.90	1.32	Hose Rubber	.59	.77	1.12	Swings	.69	.90	1.32
Brooders, KD	.48	.64	.96	Hoists, Chain	.48	.64	.96	Tables, KD	.59	.77	1.12
Building Paper	.39	.51	.76	Incubators	.59	.77	1.12	Tables, SU	.69 .48	.90 .64	1.32
Buffets	.69	.90	1.32	Insecticides	.59	.77	1.12	Tanks, Steel, SU	1.03	1.34	1.97
Bumpers, Auto	.59	.77	1.12	Ironing Machines	.69	.90	1.32	Tanks, Wood, KD	.39	.51	.76
Bureaus	.69	.90	1.32 1.32	Ironing Tables, KD	.59 .48	.77 .64	1.12	Tents	.69	.90	1.32
Cabinets, Medicine	.69	.90	1.32	Kegs	.69	.90	1.32	Tinware	.69	.90	1.32
Cabinets, Filing Steel	.59	.77	1.12	Kettles, Iron	.48	.64	.96	Toys Trunks	.69 .69	.90 .90	1.32 1.32
Cabinets, Storage, Wood	.69	.90	1.32	Ladders	.69	.90	1.32	Typewriters	.69	.90	1.32
Cabinets, Storage, Steel	.69	.90	1.32	Lamps, Cloth ShadesLamps, Glass Shades	1.03 .69	1.34	1.97 1.32	Velocipedes	.69	.90	1.32
Cedar Chests	69	.90	1.32	Laundry Tubs	.48	.64	.96	Vises	.39	.51	.76
Ceiling, Steel	.39	.51	.76 1.32	Lavatories	.48	.64	.96	Wagons, Children's	.59 .48	.77 .64	1.12 .96
Chairs, Rocking	.69	.90	1.32	Lawn Mowers	.48	.64	.96	Wagon-Wheels, Steel			.96
Chains, Steel	.36	.47	.76	Lighting Fixtures	.69	.90	1.32	Wagon-Wheels, Wood	.48 1.36	.64 1.78	2.62
Chiffoniers	.69	.90	1.32	Linoleum	.59	.77	1.12	Wallboard	.48	.64	.96
Chifforobes	.69	.90	1.32	Machinery, Woodworking	.59 .69	.77 .90	1.12	Wardrobes	.69	.90	1.32
China Cabinets	.48	.64	1.32 .96	Mattresses	.48	.64	.96	Washing Machines, Electric	.69	.90	1.32
Churns		.90	1.32	Milk Cans	.69	.90	1.32	Wash Tubs	1.03 .48	1.34 .64	1.97
Compressors, Air	.59	.77	1.12	Mirrors	.69	.90	1.32	Water Closet Tanks	.59	.77	1.12
Concrete Mixer	.59	.77	1.12	Motors	.59	.77	1.12	Wheelbarrows, KD	.59	.77	1.12
Cots		.90	1.32	Nails	.29	.37	.54	Wire	.29	.37	.54
Couches, Metal		.90	1.32	Oil, Lubricating	.48	.64	.96	Windmills	.48	.64	.96
Couches, Hammocks	.59	.77	1.32	Ovens, StovePaint	.48	.64	1.32 .96	Woodenware	.69	.90	1.32
Cribs, Iron or Wood	.69	.90	1.32	Pipe, Iron	.29	.37	.54	Wood Preservative	.48	.64	.96
Cupboards, SU	.69	.90	1.32	Pipe, Conductor	.69	.90	1.32	The letters KD in above chart:	mean th	e merch	andise
Daybeds, Metal	.69	.90	1.32	Pipe-Covering, Asbestos	.59	.77	1.12	is shipped knocked down or ta	ken apa	rt; SU	means
Desks	.69	.90	1.32	Plows and Parts	.48	.64	.96	merchandise is shipped set up.		- 1	

The Above Rates Were in Effect When This Catalog Was Printed and Are Subject to Change Without Notice

804 P198

If at any time you require rapid service on unmailable merchandise and want your order shipped by express, figure the approximate weight of the shipment and ask an express agent to tell you how much it will cost.

# We Pay the Postage on Orders of \$2 or More

If you order one article priced at \$2 or more, or several articles totaling \$2 or more, we pay all postage, except on "Not Prepaid" items

On Orders of Less Than \$2

Be sure to include additional money in your remittance to pay the postage, as charges for parcel post shipments must be paid in advance. For your greater convenience, the amount of postage is given in many descriptions of articles priced at less than \$2. On others we tell you the shipping weight, and on these the postage can easily and quickly be figured from the chart below.

Remember, we always return every penny you send over actual postage required, and if the postage is more than the amount we quote, we stand the difference.

"Not Prepaid" Articles

There are many articles which, because of their nature, are usually shipped with other goods by freight and for that reason are listed "Not Prepaid." Should you want any of these items shipped by parcel post, it is necessary that you include postage in your remittance, regardless of the total value of your order.

#### When Postpaid Goods are Shipped by Freight

When items on which we prepay the postage are included in a freight shipment, we will make an allowance on your bill for a proportionate amount of the shipping charges.

PA	ARC	EL I	POS	T R/	ATES	5
SHIPPING WEIGHT	LOCAL ZONE	ZONES 1 & 2	ZONE 3	ZONE 4	PUERTO RICO VIRGIN ISLANDS	CANAL ZONE
I pound 2 pounds 3 pounds 4 pounds 5 pounds	7c	8c	\$0.09	\$0.10	\$0.14	\$0.15
	8c	10c	.11	.14	.23	.26
	8c	11c	.13	.17	.32	.37
	9c	12c	.15	.21	.41	.48
	9c	13c	.17	.24	.50	.59
6 pounds . 7 pounds . 8 pounds . 9 pounds . 10 pounds .	10c	14c	.19	.28	.59	.70
	10c	15c	.21	.31	.68	.81
	11c	16c	.23	.35	.77	.92
	11c	17c	.25	.38	.86	1.03
	12c	18c	.27	.42	.95	1.14
11 pounds	12c	19c	.29	.45	1.04	1.25
12 pounds	13c	21c	.31	.49	1.13	1.36
13 pounds	13c	22c	.33	.52	1.22	1.47
14 pounds	14c	23c	.35	.56	1.31	1.58
15 pounds	14c	24c	.37	.59	1.40	1.69
16 pounds	15c	25c	.39	.63	1.49	1.80
17 pounds	15c	26c	.41	.66	1.58	1.91
18 pounds .	16c	27c	.43	.70	1.67	2.02
19 pounds .	16c	28c	.45	.73	1.76	2.13
20 pounds .	17c	29c	.47	.77	1.85	2.24
21 pounds 22 pounds 23 pounds 24 pounds 25 pounds	17c 18c 18c 19c 19c	30c 32c 33c 34c 35c	.49 .51 .53 .55 .57	.80 .84 .87 .91	1.94 2.03 2.12 2.21 2.30	2.35 2.46 2.57 2.68 2.79
26 pounds:	20c	36c	.59	.98	2.39	2.90
27 pounds	20c	37c	.61	1.01	2.48	3.01
28 pounds	21c	38c	.63	1.05	2.57	3.12
29 pounds	21c	39c	.65	1.08	2.66	3.23
30 pounds	22c	40c	.67	1.12	2.75	3.34
31 pounds 32 pounds - 33 pounds - 34 pounds 35 pounds	22c 23c 23c 24c 24c 24c	41c 43c 44c 45c 46c	.69 .71 .73 .75 .77	1.15 1.19 1.22 1.26 1.29	2.84 2.93 3.02 3.11 3.20	3.45 3.56 3.67 3.78 3.89
36 pounds .	25c	47c	.79	1.33	3.29	4.00
37 pounds	25c	48c	.81	1.36	3.38	4.11
38 pounds	26c	49c	.83	1.40	3.47	4.22
39 pounds .	26c	50c	.85	1.43	3.56	4.33
40 pounds	27c	51c	.87	1.47	3.65	4.44
41 pounds. 42 pounds. 43 pounds: 44 pounds. 45 pounds	27c 28c 28c 29c 29c	52c 54c 55c 56c 57c	.89 .91 .93 .95	1.50 1.54 1.57 1.61 1.64	3.74 3.83 3.92 4.01 4.10	4.55 4.66 4.77 4.88 4.99
46 pounds	30c	58c	.99	1.68	4.19	5.10
47 pounds	30c	59c	1.01	1.71	4.28	5.21
48 pounds	31c	60c	1.03	1.75	4.37	5.32
49 pounds	31c	61c	1.05	1.78	4.46	5.43
50 pounds	32c	62c	1.07	1.82	4.55	5.54
51 pounds	32c	63c	1.09	1.85	4.64	5.65
52 pounds	33c	65c	1.11	1.89	4.73	5.76
53 pounds	33c	66c	1.13	1.92	4.82	5.87
54 pounds	34c	67c	1.15	1.96	4.91	5.98
55 pounds	34c	68c	1.17	1.99	5.00	6.09
56 pounds	35c	69c	1.19	2.03	5.09	6.20
57 pounds	35c	70c	1.21	2.06	5.18	6.31
58 pounds	36c	71c	1.23	2.10	5.27	6.42
59 pounds	36c	72c	1.25	2.13	5.36	6.53
60 pounds	37c	73c	1.27	2.17	5.45	6.64
61 pounds	37c	74c	1.29	2.20	5.54	6.75
62 pounds	38c	76c	1.31	2.24	5.63	6.86
62 pounds	38c	77e	1.33	2.27	5.72	6.97
64 pounds	39c	78c	1.35	2.31	5.81	7.08
65 pounds	39c	79c	1.37	2.34	5.90	7.19
68 pounds	40c	80c	1.39	2.38	5.99	7.30
67 pounds .	40c	81c	1.41	2.41	6.08	7.41
68 pounds	41c	82c	1.43	2.45	6.17	7.52
63 pounds .	41c	83c	1.45	2.48	6.26	7.63
70 pounds .	42c	84c	1.47	2.52	6.35	7.74

# **Parcel Post Zone Map of the Territory** Served by Our Philadelphia Store

Distance from Philadelphia: Local Zone-Within Philadelphia Zones 1 and 2—Not over 150 miles Zone 3—151 to 300 miles...Zone 4—301 to 600 miles...Zone 7—



Packages weighing up to 70 pounds and not exceeding 100 inches, length and girth combined, can be carried by Parcel Post in All Zones. For Special Delivery or any other information regarding parcel post matters, ask your carrier or your postmaster.

#### Parcel Post Rates for Less Than 1 Pound

i di oci i ost itatos ioi = oco i itati = i oci	-
2 ounces or less	
Over 2 ounces up to 4 ounces	C
Over 4 ounces up to 6 ounces	1/2 C
Over 6 ounces up to 8 ounces	ic -
Above worker opping to oppy gone	

Above rates apply to any zone Over 8 ounces up to 1 pound allow the 1-pound rate for your zone.

In figuring postage on packages weighing more than one pound, the Postoffice figures a fraction of a pound as a full pound. For example: If the total weight of your order is 7½ pounds, it will take the 8-pound rate.

# Freight Orders Save You Most

Shipping charges on your orders are very little when your merchandise is sent by freight. Today, freight trains run on much faster schedules than formerly. The handling of freight shipments has been speeded up "all along the line," and they are not subject to troublesome delays.

One hundred pounds or more, of course, is the most economical freight shipment, because all railroads charge as much for carrying less than 100 pounds, as they do for a full 100-pound shipment. When the weight of your order is more than 100 pounds you pay freight charges based on the actual weight, but in no case less than the minimum charge.

#### **Build Your Order Up to 100 Pounds or More**

We suggest, therefore, in order to make the greatest saving, that you anticipate the needs of the family, the home, the shop, the automobile and the farm—and Buy Ahead. Or join with one or more of your neighbors to make up a shipment of 100 pounds or more. Many

thousands of dollars have been saved by SEARS customers by sending us "club orders."

Minimum Freight Charge

The minimum charge is based on the freight rate per 100 lbs. which applies on the merchandise you order but in no case is less than 52 cents.

An Extra Saving

You may include postpaid items in your freight shipment and we will make an allowance on your bill for a proportionate amount of the shipping charges—an extra saving to you.

**Warehouse and Factory Shipments** 

We ship much of our heavier merchandise direct from warehouses and factories near you to save you transportation costs. The descriptions of this merchandise give you these various points of shipment. These articles must be shipped separately and cannot be included with goods shipped from our store.

## We Do Not Pay Transportation Charges on Freight or Express Shipments

**How to Estimate Freight Charges** 

If you do not know how far you live from Boston, refer to map on page 803 for approximate distance. Figure up the total weight of your order from the shipping weights given in the descriptions in this catalog. Then by referring to the chart below, you can easily estimate the freight charges. The actual charge may be slightly more or less, especially when the shipment weighs less than 100 pounds. In such cases the minimum freight charge applies.

Example: Suppose you live about 150 miles from Boston and order a bed weighing 125 pounds. The list below shows the freight charges for 100 pounds on beds (or bedsteads) to be 69c. Multiply the shipping weight, 125 pounds (11/4 times the hundred pound rate), by 69c and your answer is 86c, the approximate total freight charge.

Ask Your Station Agent if you want to know the exact freight charges on any shipment from Boston or any of our warehouses or factories, telling him the weight as given in the catalog; or if there is no Freight Agent at your shipping point, write us and we will gladly tell you exactly what the freight charges will be.

If There Is a Freight Agent at your station you pay the freight

charges when you receive your shipment.

If There Is No Freight Agent at your station, be sure to include with your order sufficient money in addition to the price of the merchandise to cover the freight charges. We always return every penny you send over actual amount required to ship your order.

### Estimated Freight Rates per 100 Pounds From Boston

	Merchandise	150 Miles	300 Miles	500 Miles	Merchandise	150 Miles	300 Miles	500 Miles	Merchandise	150 Miles	300 Miles	500 Miles
	Agricultural Implements, K.D	\$0.48	\$0.64	\$0.96	Drag Saws, KD	\$0.59	\$0.77	\$1.12	Pumping Outfits:	\$0.59	\$0.77	\$1.12
	Aluminum Utensils	.86	1.12	1.65	Dressers	.69	.90	1.32	Pumps, Hand	.48	.64	.96
	Ammunition	.59	.77	1.12	Dressers, Vanity	.69	.90	1.32	Pumps, Power	.59	.77	1.12
	Anvils	.36	.47	.76	Dressing Tables	.69	.90	1.32	Radiators, Auto	.59	.77	1.12
4	Auto Repair Parts	.69	.90	1.32	Drills, Blacksmiths' Post	.59	.77	1.12	Radiators, Heating	.48	.64	.96
4	Auto Springs	.39	.51	.76	Earthenware	.48	.64	.96	Radio Sets	1.03	1.34	1.97
4	Auto Tires.	.59	.77	1.12	Eaves Troughs	.48	.64	.96	Range Boilers	.48	.64	.96
4	Automobile, Children's	.69	.90	1.32	Electrical Goods	.69	.90	1.32	Refrigerators	.59	.77	1.12
	Auto Transmissions	.59	.77	1.12	Enamelware	.69	.90	1.32	Refrigerators, Electric	.69	.90	1.32
	Auto Trunks	.69	.90	1.32	Engines, Gasoline	.59	.77	1.12	Roof Cement	.48	.51	.76
	Awnings	.69	.90	1.32	Feed Mills	.59	.77	1.12	Roofing, Prepared	.29	.37	.54
]	Baby Carriages	.69	.90	1.32	Feed, Animal or Poultry	.36	.47	.76	Roofing, Steel		l ————	
]	Bar Iron	.29	.37	.54	Fence, Posts, Steel	.29	.37	.54	Rope	.48	.64	.96 1.32
	Barbed Wire	.29	.37	.54	Fencing, Wire	.29	.37	.54	Rugs and Carpet, Wool	.69	.90	1.12
	Bath Tubs	.69	.90	1.32	Forks, Hay or Manure	.48	.64	.96	Rugs, Linoleum	.59 .59	.77	1.12
	Batteries Storage	.69	.90	1.32	Forges	.59	.77	1.12	Rugs, Felt-Base	50	.77	1.12
	Batteries, "B" Dry	.48	.64	.96	Fruit Presses	.69	.90	1.32	Saws	50	.77	1.12
	Bed Springs, Coiled	.69	.90	1.32	Furnaces, Heating	.48	.64	.96	Saw, MandrelsScales	.59 .59	.77	1.12
	Bed Springs, Woven	.69	.90	1.32	Furniture, Overstuffed	.69	.37	1,32 .54	Sewing Machines	.69	.90	1.32
	Bedsteads, Iron or Wood	.69	90	1.32	Gates, Steel Fence	.29 .59	77	1.12	Shingles	.39	.51	.76
	Beehives, KD	.48	.64	.96					Shovels	.48	.64	.96
	Bells, Iron	.48	.64	.96	Grain Bins, Portable	.48	.64	.96	Sideboards	.69	.90	1.32
	Belting	.59	.77	1.12	Gliders, KD	59	.77	1.12	Sinks, Kitchen	.48	.64	.96
	Benches, SU	.69	.90	1.32	Grindstones	.39	.51	, .76	Sprayers, Hand	.69	.90	1.32
	Benches, KD	.59	.77	1.12	Hardware	.48	.64	.96	Sprayers, Power	.69	.90	1.32
	Bicycles	1.03	1.34	1.97	Harness and Saddlery	.69	.90	1.32	Stanchions	.48	.64	.96
	Blowers, Blacksmiths'	.59	.77	1.12	Hay Carriers	.48	.64	.96	Stoves, Coal or Wood	.48	.64	.96
	Boilers, Heating	.36	.47	.76	Hay Carrier Track	.39	.51	.76	Stoves, Gas and Oil	.59	.77	1.12
	Bookcases	.69	.90	1.32	Heaters, Water, Automatic, Gas.	.59	1.34	1.12	Stoves, Electric	.69	.90	1.32
	Bookcases, Sectional	.69	.90	1.32 1.32	Hog Troughs, Steel	1.03 .59	.77	1.12	Swings	.69	.90	1.32
	Brooders, SU	.69			Hoists, Chain	.48	.64	.96	Tables, KD	.59	.77	1.12
	Brooders, KD	.48	.64	.96					Tables, SU	.69	.90	1.32
	Building Paper	.39	.51	.76	Incubators	.59	.77	1.12	Tank Heaters	48	.64	.96
	Buffets	.69	.90	1.32	Insecticides	.59	77	1.12	Tanks, Steel, SU	1.03	1.34	1.97
	Bumpers, Auto	.59	.77	1.12	Ironlng Machines	.69	.90	1.32 1.12	Tanks, Wood, KD	.39	.51	.76
	Bureaus	.69	.90	1.32	Ironing Tables, KD	59	.77	.96	Tents	.69	.90	1.32
	Cabinets, Kitchen	.69	.90	1.32 1.32	Jack Screws	.48	.90	1.32	Tinware	.69	.90	1.32:
	Cabinets, Medicine	.69 .59	.90	1.12	Kegs Kettles, Iron	.48	.64	.96	Toys	.69	.90	1.32
	Cabinets, Filing Steel	.69	.90	1.32	Ladders	.69	.90	1.32	Trunks	.69	.90	1.32
	Cabinets, Storage, Wood	.69	.90	1.32	Lamps, Cloth Shades	1.03	1.34	1.97	Typewriters	.69	.90	1.32
,				I——	Lamps, Glass Shades	.69	.90	1.32	Velocipedes	.69	.90	1.32
	Cedar Chests	.69	.90	1.32	Laundry Tubs	.48	.64	.96	Vises	.39	.51 ·	1.12
	Ceiling, Steel	.39	.51	.76		.48	.64	.96	Wagons, Children's	.48	.64	.96
	Chairs, Common	.69	.90	1.32	Lavatories	.48	.64	.96				
	Chairs, Rocking	.69	.90	.76		.69	.90	1.32	Wagon-Wheels, Steel	.48	.64	96
	Chains, Steel	.36	.90	1.32	Lighting Fixtures Linoleum	.59	77	1.12	Wagon-Wheels, Wood	1.36	1.78	2.62
	Chiffoniers	.69	.90	1.32	Machinery, Woodworking	.59	.77	1.12	Wardrobes	.69	.90	1.32
	China Cabinets	.69	.90	1.32	Mattresses	.69	.90	1.32	Washing Machines, Electric	.69	.90	1.32
	Chinaware		.64	.96	Milk Bottles		.64	.96	Wash Tubs		1.34	1.97
	Churns		.90	1.32	Milk Cans	.69	.90	1.32	Water Closet Bowls			.96
	Compressors, Air		.77	1.12	Mirrors	.69	.90	1.32	Water Closet Tanks		.77	.96 1.12
	Concrete Mixer	.59	.77	1.12	Motors	.59	.77	1.12	Wheelbarrows, KD		.77	1.12
				1.32	Nails	.29	.37	.54	Wire		.37	54
	Cots Couches, Metal		.90	1.32	Oil, Lubricating	.48	.64	.96	Windmills		.64	.96
	Couches, Hammocks		.90	1.32	Ovens, Stove		.90	1.32	Woodenware	.69	.90	1.32
	Cream Separators		.77	1.12	Paint		.64	.96	Wood Preservative	.48	.64	.96
	Cribs, Iron or Wood		.90	1.32	Pipe, Iron	.29	.37	.54				
	Cupboards, SU	.69	.90	1.32	Pipe, Conductor	.69	.90	1.32	The letters KD in above chart	mean th	e mercl	nandise
4	Daybeds, Metal	.69	.90	1.32	Pipe-Covering, Asbestos	.59	.77	1.12	is shipped knocked down or t	aken apa	ert; SU	means
	Desks	.69	.90	1.32	Plows and Parts	48	.64	.96	merchandise is shipped set up.		1	

The Above Rates Were in Effect When This Catalog Was Printed and Are Subject to Change Without Notice

If at any time you require rapid service on unmailable merchandise and want your order shipped by express, figure the approximate weight of the shipment and ask an express agent to tell you how much it will cost.

# We Pay the Postage on Orders of \$2 or More

(If you order one article priced at \$2 or more, or several articles totaling ) \$2 or more, we pay all postage, except on "Not Prepaid" items

# On Orders of Less Than \$2

Be sure to include additional money in your remittance to pay the postage, as charges for parcel post shipments must be paid in advance. For your greater convenience, the amount of postage is given in many descriptions of articles priced at less than \$2. On others we tell you the shipping weight, and on these the postage can easily and quickly be figured from the chart below.

Remember, we always return every penny you send over actual postage required, and if the postage is more than the amount we quote, we stand the difference.

# "Not Prepaid" Articles

There are many articles which, because of their nature, are usually shipped with other goods by freight and for that reason are listed "Not Prepaid." Should you want any of these items shipped by parcel post, it is necessary that you include postage in your remittance, regardless of the total value of your order.

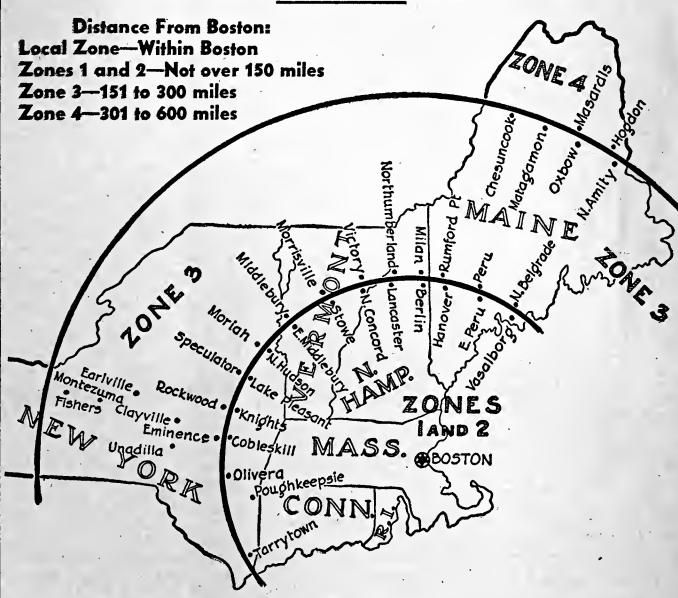
#### When Postpaid Goods are Shipped by Freight

When items on which we prepay the postage are included in a freight shipment, we will make an allowance on your bill for a proportionate amount of the shipping charges.

## **Parcel Post Rates**

09 \$0. 11 13 15 17 19 21 23 25 27	NE 4 10 14 17 21 24 28 31 35 38
11 13 15 17 19 21 23 25 27	14 17 21 24 28 31 35
21 23 25 27	31 35
29 .	42
33   . 35   .	45 49 52 56 59
41 43 45	63 66 70 73
51 53 55	80 84 87 91
61   1. 63   1. 65   1.	98 01 05 08 12
71   1. 73   1. 75   1.	15 19 22 26 29
81   1. 83   1. 85   1.	33 36 40 43 47
91   1. 93   1. 95   1.	50 54 57 61 64
01   1. 03   1. 05   1.	68 71 75 78 82
11   1. 13   1. 15   1.	85 89 92 96 99
21   2. 23   2. 25   2.	03 06 10 13
29 2. 31 2. 33 2. 35 2. 37 2.	20 24 27 31 34
39 2.	38 41
	83   1, 887   1, 887   1, 887   1, 887   1, 887   1, 887   1, 991   1, 995   1, 997   1, 999   1, 103   1, 103   1, 105   1, 107

# Parcel Post Zone Map of the Territory Served by Our Boston Store



Packages weighing up to 70 pounds and not exceeding 100 inches, length and girth combined, can be carried by Parcel Post in All Zones. For special delivery or any other information regarding parcel post matters, ask your carrier or your postmaster.

# Parcel Post Rates for Less Than 1 Pound

2 ounces or less	(**	11/2¢
Over 2 ounces up to 4 our		
Over 4 ounces up to 6 our	nces	$4\frac{1}{2}$ ¢
Over 6 ounces up to 8 our	nces	6¢
Above rates apply to at	iv zone.	

Over 8 ounces up to 1 pound allow the 1-pound rate for your zone.

In figuring postage on packages weighing more than one pound, the Postoffice figures a fraction of a pound as a full pound. For example: If the total weight of your order is 7½ pounds, it will take the 8-pound rate.

B397 803

# to Order

When in need of anything, look first in our Big Catalog—the Big Store in Your Home—where, in comfort, you can do all your shopping the convenient, easy Sears Roebuck way.

Simply pick out the things you want, write them down on one of our order blanks, as shown on the sample order at the right, and enclose amount of money required. If you haven't one of our order blanks, any plain paper will do. You may use either pen or pencil and write in any language.

#### Necessary Information on Orders

Be sure to give the correct number as stated in our catalog, quantity desired, name of article and, wherever necessary, state size and color.

How to Send Money

The best ways to send money are by postoffice money order, express money order, bank draft or personal check. We do not recommend sending currency remittances, but, if absolutely necessary, be sure to have the letter registered. If you live on a rural route, you can give the carrier your order and money, and he will buy a money order for you.

Telephone or Telegraph Orders

If you are in a special hurry for your order, you may telephone or telegraph it to our Phi'adelphia Store, and the merchandise will be sent you C.O.D. Telegraph or Telephone to Special Order Desk.

Time Payment Orders

You can buy much of our merchan dise on liberal time payments. Terms of payment are fully explained in descriptions of articles offered on time payments or on pages where such merchandise is listed. For Easy Terms on Home Furnishings or Home Modernizing Materials, see page 504. If you wish to purchase Farm Equipment on easy terms, see page 637. Please use our Time Payment Order Blank when ordering mer-chandise sold on time payments. On all merchandise except that which can be bought on easy payments, our terms are cash in full with order.

#### We Pay the Postage on Orders of \$2 or More Except on "Not Prepaid" Items (See Page 803)

On orders of less than \$2.00, or when ordering mailable articles which the catalog states are "Not Prepaid", be sure to include additional money in your remittance to pay the postage, as charges for parcel post shipments must be paid in advance. We always return every penny you send over actual postage required.

#### Freight and Express Shipments

It is not necessary to include money with your order for freight or express charges if there is an agent at your station, as you can pay him when shipment is received. If there is no agent, send additional money to prepay the freight or express charges. Charges are the same either way. We do not pay shipping charges on freight or express shipments. See page 804.

SATISFY You	ORD Sears, I		BL		1 0	rders	y Pos of \$2	or h
	For Easy Paym	nenta, Use	Order Ria	ang C	0. Lx	arked	t for A	rtk
OW TO SEND MONEY. The sank draft or personal check. If importroncy wrapped in heavy paper by re- ur order end money may be sent by	seible to obtain any of the	order.			2:	-		
our order end money may be sent by ill arrange this for you. Give your or Ill DPING INCORDED TO ON TO	gustered letter. If in a special her telegraph. The telegraph com	nurry,	1/	Date_	<u>erja</u>	ch	1/2	
IPPING INFORMATION. On F	parcel post shipments, if your cure to less than \$2.00 inches	order	TO NO	The (	die initial)	$\rightarrow$	on	es
in advance. We will return eve	the beauty and thinkes min	et be Post	office	Das	wie	le	(Last N	•=•)
FREIGHT SHIPMENTS, if the	ion, you don't need to fund	your Rout	to_G	Box 48 s	tata.	2/0/		
messary to send money to prepay in either way.	re ien't a freight agent (	it to Streethe Addr		ve both your Route and		U co o R	iral Roose	_
DO NOT WRITE I		160	VOIL WARE AN	s order shipped t shown above,	to anoth-			_
	· · · · · · · · · · · · · · · · · · ·	- addre	ss from the	t shown above,	give direc	tions h	n or to	a di
,								
		HO	W SHALL WE	SHID :		<u></u>		_
s ·	7	Mar	k X in Proper	Square Post	X 64	Pr013 [	Fri	olgha
		SIZ	ZES.	COL	NDG	P	lease	n
is Catelog Questity Desired	NAME OF ARTICLE W		1207			- 1	orget	77
8535 28	1.00 91	ARTED .	SIZES	COLORS, Flatsh, Etc.	Price. Each, Yard Pair, Etc.	Put	Totals H	<u>"  </u>
£3100 10	ulk Hos	iery	9/2	new Mode	.79		23	-/
22683 / Tu	Thoes	0	5	Boiso		-	,	4
263/ 3 Her	cules treals	Hoy	4 11	weige			100	긔
2840 1 L	near Call	10 +1	16/16			-2	00	2
2558 / h	and save	coch	72×70			_2	85	5
9557 B	edspread	<u></u>	84×105	Hold	1.4	2	00	- 1
20024 2h Ce	utains	2		Blee	79			- -
× 108 / CU	Estate 9	ine.	30 x4.50				28	- -
2108 1 al	latate of	1				5	79	<u> </u>
	1	uve	30x4.50			1	12	
These Handy Spaces for C	Ordering Women's an	d Missact 1	1					
PLEASE CIVE ACTUAL MEASE of Garmant Quantity CARM	REMENT. "DON'T ALLOW	" W. M. h. A	Presses, Co	ats, Corsetry		4		T
2305 /		ip Sies Sies	Holoht Weight	Colors				
200 /	ress 38 -	43 33	5 fr. 139	Hyacinth		3	74	,
EN! Do you like to weer yo							17	-
Note Length of	ur elethes loose or close-fits Carment you Order in Size S	ting? Answer	here.	-				H
These Handy Spac	es to Order Men	's and '	ouths' (	lothing				
27/1/ / DARMENT	Siza Siza Lo	noth Holohe	oight Aso	Coloro, Etc.				
1167 / Sec	it 40 36 3	31 loin 1	70 38 1	Benon		11	-	-
77						16	50	-
u Have Moved SING	CE SENDING YOUR LA	ST ORDER	AMOUN	SENT				-
Please give both your Route and	rel Route Bo i Boz number, il on e Reral Route	No			<u>ق</u>	9	95	
Street Addres	a		Shipp	AL Amount Sent AGE or Other ing Charges			T	4
our order requires postage.	be sure to send	(OVER)			3	9	95	
our order requires postage,	to send enough	. We always	refund any	amount not act	unity used	. 4		
ove is a samp to show you i	7 7							

#### Warehouse and Factory Shipments

We save you money and give you better service on some of our heavier, bulkier articles by shipping them direct from warehouses and factories close to your home. The descriptions give you these various points of shipment, but orders for all merchandise must be sent to our Philadelphia store. We ship promptly from all our factories and warehouses.

# If Necessary to Return Goods, We Can Give You Better Service If You Follow illustration. Do not seal the package, but tie it with a strong cord or string. In this way we will receive your letter and package at the same time and can attend to your wishes promptly.

#### If You Live on a Rural Route

You are entitled to deduct 2 cents from the postage on each package you mail if you live within the local zone, and 3 cents on all other zones. It is necessary, however, to write on your package "Mailed on Rural Route" in order to make this saving.

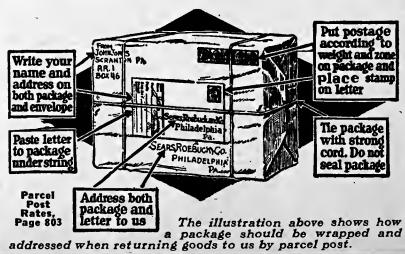
#### **Please Give Reason**

We are always anxious to improve our mer-chandise and our service. If you ever have occasion to return merchandise, we will appreciate your telling us frankly in just what way it did not please you.

#### To Send Goods by **Parcel Post**

Paste an envelope containing your letter and the bills to the outside of the package, and put a stamp on the envelope in addition to the postage on the package. Be sure to address both the package and your letter to us, also show your name and address on them as shown in the

# These Simple Instructions



**Express** Before returning goods shipped by freight or

express, please write us, so we can tell you where we want goods shipped and whether we want the goods shipped by freight or express. See the goods shipped by freight or express. See that merchandise is packed securely and addressed to us. Your full name and address should be placed on the incide or artistic and address should be placed on the inside or outside of the package with the word "FROM" in front of your name. Your agent will give you a receipt and this should be mailed to us at once with your letter explaining your reason for returning the mer-chandise. If your postoffice is different than the town from which the goods are returned, be sure to tell us.

To Send Goods by Freight or

Do Not Enclose Your Letter INSIDE the Package, as This Is Contrary to Postal

We Guarantee to Satisfy You and Save You Money

# It's Easy to Order

When in need of anything, look first in our Big Catalog—the Big Store in Your Home—where, in comfort, you can do all your shopping the convenient, easy Sears Roebuck way.

Simply pick out the things you want, write them down on one of our order blanks, as shown on the sample order at the right, and enclose amount of money required. If you haven't one of our order blanks, any plain paper will do. You may use either pen or pencil and write in any language.

#### **Necessary Information on Orders**

Be sure to give the correct number as stated in our catalog, quantity desired, name of article and, wherever necessary, state size and color.

How to Send Money

The 1 est ways to send money are by postoffice money order, express money order, bank draft or personal check. We do not recommend sending currency remittances, but, if absolutely necessary, be sure to have the letter registered. If you live on a rural route, you can give the carrier your order and money, and he will buy a money order for you.

Telephone or Telegraph Orders

If you are in a special hurry for your order, you may telephone or telegraph it to our Boston Store, and the merchandise will be sent you C.O.D. Telegraph or Telephone to Special Order Desk.

**Time Payment Orders** 

You can buy much of our merchandise on liberal time payments. Terms of payment are fully explained in descriptions of articles offered on time payments or on pages where such merchandise is listed. For Easy Terms on Home Furnishings or Home Modernizing Materials, see page 504. If you wish to purchase Farm Equipment on easy terms, see page 637. Please use our Time Payment Order Blank when ordering merchandise sold on time payments. On all merchandise except that which can be bought on easy payments, our terms are cash in full with order.

# We Pay the Postage on Orders of \$2 or More Except on "Not Prepaid" Items (See Page 803)

On orders of less than \$2.00, or when ordering mailable articles which the catalog states are "Not Prepaid", be sure to include additional money in your remittance to pay the postage, as charges for parcel post shipments must be paid in advance. We always return every penny you send over actual postage required.

#### Freight and Express Shipments

It is not necessary to include money with your order for freight or express charges if there is an agent at your station, as you can pay him when shipment is received. If there is no agent, send additional money to prepay the freight or express charges. Charges are the same either way. We do not pay shipping charges on freight or express shipments. See page 804.

We Guarantee to SATISFY You Sears, Roebuck and Co. We Pay Postage of Orders of \$2 or Mo Except for Article Market We Pay Postage of St. Or More Pay Postage of St. Or More Pay Postage of St. Or More Pay Postage of St. Orders of
Except Son Audio
HOW TO SEND MONEY The safest many differents, Use Order Blank on Page
book drift or personal check. It intressible to obtain any of these, send currence or spend in he rvy paper by registered latter. By of these, send cut of the registered latter of the registered latter. By of these, send
one order and money may be sent by telestred letter. If no a special burry, and order and money may be sent by telestred. The a special burry, will arrange this for you. Give your complete action may not be sent by telestraph company.  SHIPPING INFORMATION On parcel posts are your telegrand.
difficult money in your remutance to has than \$2.00, include ad- pind in advance. We will be a charge must be  (Middle Initial)  (Leet Name)
ON FREIGHT SHIPMENTO If there is a freight. Rural & Box // C. Rural
same either way.
DO NOT WRITE IN THE
DO NOT WRITE IN THIS SPACE  If you want this order shipped to another person or to a different shown above, give directions here
HOW SHALL WE SHIP?
Mark X in Proper Square Post Express Freight
Number of Authority In SIZES and COLORS Please Do
in Carlotte Quantity   NAME OF ARTICLE WANTED
862535 3 hu Silb 9/ Finish, Etc. Pair, Etc. Pair, Etc. Philosoura Mail
1522685 / for Share 1 1 2 37 00
33 2631 3 Here 6 ( ) 2 my 5 Deige 200
10 P. 1 Detitles Systemal Sput
2110 Javeloth, 72470.
a compression of the compression
2/200324 the Centains
282/08 / Allstate Line 30x450 5 79 / 58
coa 108 1 allatate Ci.
1 /2
Jse These Handy Spaces for Ordering Women's and Misses' Dresses, Coats, Corsetry
Desired SARMENT WANTED Sheet Lever West I
102305 / 2011 30 11 500
Sun 139 Hyacinth 374
Note Length of Community of Com
Use These Handy Spaces to O I Best of Description
A- Part ( Size Length Height Weight Age Colors Ft.
32 1164   Suit 40 36 31 5 m 170 38 Brown 16 50
You Have Moved SINCE SENDING YOUR LAST ORDER AMOUNT SENT
omes
Shipping Charges
If your order requires postage, be sure to send enough. We always refund any amount not actually used.
$A0000$ is a same $I_{i}$
Above is a sample order written on one of our order blanks ast to show you how easy it is to order from us.
tanks order from us.
* *

#### Warehouse and Factory Shipments

We save you money and give you better service on some of our heavier, bulkier articles by shipping them direct from warehouses and factories close to your home. The descriptions give you these various points of shipment, but orders for all merchandise must be sent to our Boston store. We ship promptly from all our factories and warehouses.

# If Necessary to Return Goods, We Can Give You Better Service If You Follow

#### If You Live on a Rural Route

You are entitled to deduct 2 cents from the postage on each package you mail if you live within the local zone, and 3 cents on all other zones. It is necessary, however, to write on your package "Mailed on Rural Route" in order to make this saving.

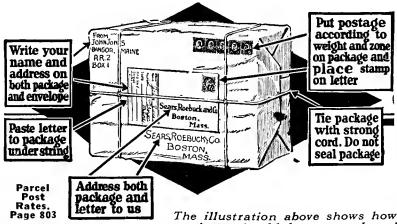
#### Please Give Reason

We are always anxious to improve our merchandise and our service. If you ever have occasion to return merchandise, we will appreciate your telling us frankly in just what way it did not please you.

# To Send Goods by Parcel Post

Paste an envelope containing your letter and the bills to the outside of the package, and put a stamp on the envelope in addition to the postage on the package. Be sure to address both the package and your letter to us, also show your name and address on them as shown in the

# **These Simple Instructions**



a package should be wrapped and addressed when returning goods to us by parcel post.

illustration. Do not seal the package, but tie it with a strong cord or string. In this way we will receive your letter and package at the same time and can attend to your wishes promptly.

Do Not Enclose Your Letter INSIDE the Package, as This Is Contrary to Postal

#### To Send Goods by Freight or Express

Before returning goods shipped by freight or express, please write us, so we can tell you where we want goods shipped and whether we want the goods shipped by freight or express. See that merchandise is packed securely and addressed to us. Your full name and address should be placed on the inside or outside of the package with the word "FROM" in front of your name. Your agent will give you a receipt and this should be mailed to us at once with your letter explaining your reason for returning the merchandise. If your postoffice is different than the town from which the goods are returned, be sure to tell us.

# We Guarantee

To Save You Money

To Deliver All Merchandise Safely

To Satisfy You Perfectly

We Guarantee that every article in this catalog is honestly described and illustrated.

We Guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

# Sears, Roebuck and Co.

The World's Largest Store

